

**M**ONDAY

**M**ORNING

**M**EMO

**JANUARY  
2010**

**Volume 54  
Issue 1**



**SHOW ME, DON'T TELL ME**

**A Message from 2010 President**  
**Paul Myers**

Greetings, Missouri Jaycees! I hope everyone had a safe and enjoyable holiday. Hopefully by now your new board is in place and ready for the New Year. I love the beginning of a new year because it starts all of us off on a clean slate. If you had a good year last year, it's one to build on. If you had a bad one, it's time for a new start. Either way, it's the beginning of endless possibilities.

This last weekend we had Local Officer Training School (LOTS) in Jefferson City. It was nice to see so many new faces there to learn and invest, not only in yourself, but in your local organization. I applaud each and every one of you for not only making it down on a holiday weekend but sticking out the frigid temperatures both inside and outside of the training. We were joined by our 2010 National Vice President from Texas, Candace Hollis and two members of the Arkansas Jaycees, John Baine and Toby Stephens. I would like to thank all of the following trainers and speakers that took time in coming down to make the weekend possible: Lewis Ash, Joe Chandler, Stephen Coffey, James Danley, Mary Elizabeth Dorsey, Boni Hart, Ed Hart, Joe Jerkins, Jackie Bax, Tonya Benton, Randy Johnson, Holly Kosick, Tim Vincent, and Melanie Wetter.

One thing that we went over at LOTS was the new closeout procedure. In the past you were probably aware of us collecting early renewals for the following month. We will be gathering 90 days of renewals when we call to help us get a better grasp on where we need to work on membership.

I am excited that we almost have a full board this year. I am still looking for an OYM/OYF and Whisper Ride program manager. If anyone is interested in serving as one of these program managers, please contact me.

*President Paul*

Paul Myers, 89th President

# Presidential POC Incentives

- \* 100 bonus points for any chapter with 5 new member adds in January
- \* 500 bonus points for every extension in the first trimester

## Vice President Holly Kosick

Happy New Year, Missouri Jaycees! I am so excited to be serving as one of your 2010 State Vice Presidents this year and look forward to meeting many of you throughout my travels.

As I travel around and visit you the one question I will be asking you is this - What's your plan for this year? Where do you see yourself and your chapter at the end of 2010? Where do you see your chapter at the end of 2011 or for that matter 2015? If you haven't thought about those things I encourage you to do so. When we plan and follow through on our plans we are so much more successful then when we fly by the seat of our pants. Pick one or two things to really strive to improve and make successful.

Increasing membership and spreading the word about the Jaycees should always be one of the goals for any Jaycee chapter, but think about how you want to do that. Will that be through more projects, better run projects, more communications with you local media, improving relationships with your Chamber of Commerce, etc? Other goals may include improving on chapter communication, improving on a project you already have, or maybe you want to create a signature project? Maybe it's getting more involved with Missouri Jaycees projects like Wonderland Camp or Access Day?

The beauty of a new year is everything is a clean slate. No time to worry about past issues just time for a fresh start. It is also a good time to start the habit of creating long term goals for your chapter. Although you may not be president of your chapter in 2011 or 2015, long term planning is the key to any businesses survival and non-profit Jaycee chapters are no exception. The long term plans don't have to be as long and detailed as your yearly plan. It can be as simple as taking one of your chapter's goals this year and improving on it each year. The beauty of long term planning is that it makes it easier for those times during this year when things are going rough to remind you why you are doing what you are doing and why it will be worth it to keeping pushing.

One last quick note, I'm not saying that everything will be roses with a chapter plan, not all problems can be solved with a plan, but a lot of pitfalls can be avoided with a good one. So, why not? You have nothing to lose and a lot to gain.

If you need a template for a chapter plan or are just looking for someone to bounce an idea off of, please contact me anytime at [holly\\_kosick@yahoo.com](mailto:holly_kosick@yahoo.com) or call me at 314-825-0953.

*Holly Kesick*

State Vice President 2010

## **Parade of Chapters**

Happy New Year, Missouri Jaycees! We are already up and running for 2010! A lot of chapters participated in LOTS on January 2nd and we hope to see a lot more at the State Meeting, January 22-24th! There are going to be some changes in Parade of Chapters (POC) this year that will hopefully make your lives easier and increase the number of chapters that participate! I'm looking forward to making it your most pain free year with POC, but I'm going to need your help!

We have set up a way to make online submissions for some of the items on your packing slips. It will help with your organization and make end of trimester submission a little lighter. You can email your agendas for board meetings, for chapter meetings, and newsletters by just adding [poc@mojc.org](mailto:poc@mojc.org) to your distribution list. Each item will be placed in a file with your chapter's name and I will just add the points to your packing slip at the end of the trimester. How much easier can it get?? :)

We also have gotten rid of the Official Visitation Form this year. Please submit email or written verification from the chapter you visit with the names of chapter members in attendance signed by a state team member or chapter president of the visited chapter by the end of the trimester. Going to visit other chapters not only gives you new ideas, but it supports our fellow Jaycees!

I really hope with some of these changes, we can have FUN and increase participation in POC. It is time for all of the chapters throughout our great state to be recognized for their hard work and dedication! If you have any questions or need any guidance, please don't hesitate to let me know! I can be contacted at [mms5e7@charter.net](mailto:mms5e7@charter.net) or 314-704-0450.

I'm looking forward to a fabulous 2010 and hope you are too!

*Martha Stodden*

POC Program Manager

## **Wonderland Camp**

Missouri Jaycees, my name is Melanie Wetter from the St. Charles Jaycees and I have the privilege of serving as your 2010 Wonderland Camp Program Manager. This year I am lucky to have an assistant, Matt Smith, also from the St. Charles chapter. We are very excited to get the year started and are looking forward to working with all of you to help raise more money and awareness

---

The Monday Morning Memo is for informational purposes only. Any duplication or reproduction of any information contained herein without express written consent of the Missouri Jaycees is strictly prohibited.

of Camp. The goal this year is \$50,000 which includes in kind donations as well as monetary. I know that if we all work together we will not only meet this goal but surpass it!!

On May 17, 1970 the Missouri Jaycees adopted Wonderland Camp as one of our focus projects. Forty years later, we are still helping to support the camp in many ways! For years Wonderland Camp has provided a fun, educational summer camp experience for mentally and physically challenged children and adults. The Camp has grown tremendously in the time it has been in operation. The first year Camp was held, there were 157 campers, now there are over 1,000 campers that come annually for an experience of a lifetime. Many of these individuals get to do many things that they would not otherwise get to participate in.

At Wonderland Camp there are wheelchair accessible trails from the top of Camp all the way down to the lake. The playground and swimming pool are also handicapped accessible. That is not the only thing to do at Camp while they are there. They can also take a ride on one of the two pontoon boats or one of the many canoes, and paddle boats. While they are on the dock they can also go fishing if they like. In 2008 we had an amazing thing happen at Camp. We had the first wheelchair accessible tree house in the state of Missouri built.

I am asking for support from Missouri Jaycees. You all can help in many different ways. There are work weekends where you can come visit the Camp and either get it ready for the summer or close it for the winter. It is also a great way to meet people from all over the state that want to help to keep this Camp going. The work weekends this year are:

- ❖ April 9-11 Corps
- ❖ April 16-18 All Region
- ❖ October 8-10 Corps
- ❖ October 15-17 All Region

You could also purchase items from the wish list of items that the camp uses continuously year after year. There are projects all over the state of Missouri that are run to help us meet our fundraising goal of \$50,000 in kind or monetary donations. We will be traveling all over the state this year visiting chapters' projects and helping to ensure the future of this wonderful place. We are asking if your chapter runs a project for camp please let us know and we will make every effort possible to make it there. Our calendars are already filling up quickly, so please let us know as soon as you can of the dates of your projects!

Please feel free to visit the website @ [www.wonderlandcamp.org](http://www.wonderlandcamp.org) for more information. If you have any additional questions, please do not hesitate to call Matt (636-399-0846) or myself (314-494-6421). We look forward to working with you for this great place!! Thank you!

*Melanie Wetter*

Wonderland Camp Program Manager  
[wett113@hotmail.com](mailto:wett113@hotmail.com)

*Matt Smitt*

Wonderland Camp Asst. Program Manager  
[mds260@yahoo.com](mailto:mds260@yahoo.com)

## Wonderland Camp's 40th Anniversary Celebration

Wonderland Camp will be celebrating its 40<sup>th</sup> year in operation on Saturday, October 2, 2010 at the Camp. There will be a dinner and dance, with a silent auction and other activities throughout the evening beginning at 6:00 pm. We invite you all to come and celebrate the 40 year history of the Camp. RSVP by Sept. 15th to Allen Moore at Wonderland Camp at 573-392-1000.

Recognizing many folks will be traveling a distance to attend, the Camp will rent sleeping quarters in the cabins, by reservation only, for that night. Fee to be determined. Contact Allen Moore at 573-392-1000 to place a reservation.

We are also requesting some assistance with the following:

1. We are able to locate the people who are recent supporters of the Camp, but would also like to contact those who were active with the Jaycees and Senate from 20 to 40 years ago, especially those who were dedicated to building and serving the Camp. Can you help us find those people? We would appreciate being able to get a home address, phone number or e-mail address for them. Please e-mail [marcella@wonderlandcamp.org](mailto:marcella@wonderlandcamp.org) with this information or call Camp at 573-392-1000.

2. We plan to develop a CD presentation showing past pictures and possibly including audio accounts/stories from people who have supported and helped built the Camp. We welcome pictures from the past 40 years to tell the story of how the Camp developed through the years. We can accept photographs, videos, as well as digital pictures. These should also be sent to Marcella Trujillo at the Camp.

3. For the silent auction we are looking for suitable donated items. If you work for or have a contact within a chain restaurant, grocery store, or retail...could we work with you toward securing a gift certificate or item donation from that source? Another thought is to put together a basket of locally made and loved products, or possibly a themed basket, containing such items as KC barbecue sauces and grilling utensils and an apron and grilling cookbook. I am looking for people interested in helping locate donated auction items and to run the auction that night. Contact Bev Mosnick at 816-763-3134 or [BMosnick@kc.rr.com](mailto:BMosnick@kc.rr.com) to assist.

4. Those with liquor contacts, we are also looking for donations of beer and liquor for the cash bar the night of the event, and are also open to "good deals". Please contact Bev Mosnick if you are able to assist @ 816-763-3134 or [BMosnick@kc.rr.com](mailto:BMosnick@kc.rr.com)

We plan to hold a spectacular event and invite you all to come.

# State Service Center News

## **DECEMBER 2009 MEMBERSHIP RESULTS**

Here are the stats:

Total Billed in December 2009	=	125
Total Renewals	=	72 (58%)
Total New Members	=	32
Total Extensions	=	0
Net (+/-)	=	(-21) ☹

Congratulations to the following chapters, DDs and RDs on their outstanding membership growth achievements for DECEMBER:

### Top Growth Chapter for December:

- Monett Jaycees Brian Lindsay, president +4

### Additional Growth Chapters for December:

Cape Girardeau +3, Jackson +2, Northland +2, Boonville +1, St. Clair +1, Unique +1, Warren Co. +1, Zell Area +1

### Top Growth District Directors for December:

- Lorah Greer Region 6, District 2 +3

### Top Growth Region Directors for December:

- none

## **Chapter Vital Stats Needed!**

If you have not already done so, please complete the Chapter Vital Stats form on the web site at <http://www.mojc.org> and submit ASAP so we can include information on everyone's new chapter officers for the new Directory! Thanks!

## **EARLY RENEWAL DUES REBATE OFFERED!**

Renewal Dues for 2010 are \$65.00, which is the same as dues for new members. HOWEVER...chapters who submit their renewals (with payment or open check on file) by the posted closeout deadlines will receive a rebate credit of \$5 per renewal. If you have any questions, please contact Executive Director Joe Jerkins or any state officer.

---

The Monday Morning Memo is for informational purposes only. Any duplication or reproduction of any information contained herein without express written consent of the Missouri Jaycees is strictly prohibited.

## **Open Check Policy for Monthly Membership Dues**

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really helpful when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

## **Chapter & Officers Directory**

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

*Joe Jerkins*

Executive Director





# MISSOURI JAYCEES

## Chapter Vital Stats - 2010



Please complete **NO LATER THAN** December 1, 2009 and FAX to: (573) 634-4859 or mail to: MISSOURI JAYCEES, 222 E. Dunklin Street, Ste. 100, Jefferson City, MO 65101-3127.

Chapter Name: _____	
Mailing Address: _____	Clubhouse Phone: _____
City, State, Zip: _____	Web Page: _____
Membership Mtg Day & Time: _____	Meeting Location: _____
Board Mtg Day & Time: _____	Meeting Location: _____

President: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

Membership VP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

MDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

CDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

IDVP: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

Treasurer: _____
Spouse: _____
Mailing Address: _____
City, State, Zip: _____
Home Phone: _____
Work Phone: _____
E-Mail: _____
Cellular: _____

**The Membership V.P. will be contacted each month for close-out information, UNLESS you specify someone different:**

<u>Please list your chapters 3 largest projects:</u>	<u>Tentative Date(s):</u>
1) _____	1) _____
2) _____	2) _____
3) _____	3) _____



# 2010 Winterland Extravaganza

Hosted by the Jefferson City Jaycees

January 22-24, 2010

Tan-Tar-A Resort Osage Beach, MO

<b>Early Registration</b> <b>(Must be postmarked by December 19th)</b>	<b>\$85.00</b>
<b>Late Registration</b>	<b>\$95.00</b>
<b>Room Rate per Night</b>	<b>\$86.00</b>

Call Tan-Tar-A Resort at 800-826-8272 for your reservation and identify yourself as a MO Jaycee or make your reservation online at [www.tan-tar-a.com](http://www.tan-tar-a.com). Use Group #JAYC.

For more information, call 573-645-0779 or send an email to [sarahbeth74@embarqmail.com](mailto:sarahbeth74@embarqmail.com)

Mail Registration to: Winterland Extravaganza  
 C/O Sarah Jones  
 2211 Brandy Lane  
 Jefferson City, MO 65109

Make checks payable to "Jefferson City Jaycees".  
Please complete for each individual registered or attach list:

Chapter: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 \_\_\_\_\_

**All paid full registrations postmarked by  
 December 19th will be entered in a prize drawing to be  
 held during the convention.  
 Postmark your registration by November 21st for an extra  
 chance to win!!!**

