



A Message from President James

Missouri Jaycees, the year is flying by and we now have one trimester below our belts. How did your chapter do? How did *you* do? Were your trimester goals met? I sure hope so! But if not, there is still plenty of time to turn things around. I work best under pressure and I will tell you what...I am feeling the heat. There is no challenge that we face that can't be met. I am a firm believer that each one of us controls the destiny of this great organization. We are in the driver seat so where are we going?

"The ultimate measure of a man is not where he stands in moments of comfort, but where he stands at times of challenge and controversy." ~ Martin Luther King, Jr.

My question to each one of you is this: "Where do you stand?" I am not going to paint a pretty picture or sugar coat anything. We set out at the beginning of the year and identified potential problems just like we do in our CPG's. We, as a team, aggressively started working on ways to better our organization. Our main goal was and still is to have healthy and flourishing chapters. Membership is a key indicator that signifies just how healthy our chapters are. We have been facing a loss in membership for three years straight and now is the time that we stand as a team and say "NO MORE!"

To date, we are (-300) members of where we should be ending the first trimester. We WILL overcome this deficit. It is not an impossible feat but we need to work as a team to make our chapters healthy, thus making our state healthy. I get knots in my stomach when I see that we are losing chapters and many are at risk of losing their charters. This should NEVER be the case. I will utilize whatever resource is available to guarantee the longevity of our chapters. I just need each of you to share your strengths and weaknesses with me so that together we can assess the situation and make the appropriate adjustments to your chapter plan of action for 2009.

I am a firm believer that there is nothing out of our grasps. Everyday I see Jaycee chapters accomplish the impossible. I see lives changed and hope placed back where hopelessness thrived. The Jaycees are needed now more than



James Danley
88th State President

ever. Our organization has faced a great depression, world wars, stock market crashes, and so on and it flourished during those times. Now is no different. We have a responsibility to our members and our communities to rise up and make a statement. We need to be making our mark when nobody else is.

The pressure is on each and every single one of us to be something great. The pressure is on us to provide a need for somebody else. The pressure is on us to make a difference when nobody else is. I believe that there is nothing more powerful than the spirit each one of us possesses. I believe that service to humanity is the best work of life. I feel pressure from our national organization that is looking for a state to lead our nation back to success. I feel the pressure from our communities who are asking us to step up and make a difference. I feel the pressure from Wonderland Camp needing us to sponsor campers because registrations are down. I feel the pressure from our members who are looking for something more. We are looking for something that is life changing and that brings more power and passion to what we do as Jaycees. I feel the pressure....do you? ***THE HEAT IS ON!***

May incentives are as follows:

- ❖ Any chapter completing an in-chapter or external extension will receive a hotel room and registration for the fall state meeting in Jefferson City.
- ❖ Any member who recruits 20 members in May will receive a state team jacket.
- ❖ Any member who recruits 10 members in May will receive a state team shirt.
- ❖ Any chapter donating \$100 + to the Whisper Ride will receive 100 bonus POC points in the second trimester. This will be retroactive for those that donated the first trimester as well.

Those of you who will be in attendance at the Spring State Convention in Macon will notice that I will not be wearing a MO Jaycee shirt on Sunday. Unfortunately, I will be sporting a South Carolina Jaycee shirt that day. This is because SC has grown each month this year and we are a little behind. Do not be mistaken though because I have faith in our state that we are going to turn this around so I will be upping the ante with SC this trimester. Please help keep me out of their attire. I am excited to see what the upcoming months bring to our chapters and organization. Do not hesitate to let me know what the state team can do for you to help drive success in your chapter.

President James

James Danley
88th President

Vice President Sandy Backes

I was not sure what to write about this month. You all know to keep sending me the calendar information and contact me if you need me for anything. So I decided to give you this. This is from my employer Central Bank's Legendary Service Standards. This one is listed at Standard #5, but I have to say that it is so true. With our economy and our Jaycee family size dwindling issues, I think that this might be more helpful of a nice reminder.

Standard 5 - Be Positive! -- Your attitude tremendously impacts the customer's experience with our bank. Make sure it's a positive one. Have fun, enjoy your job, and demonstrate a "can-do" attitude.

In the standard's description above, you can replace the word "bank" with the word "Jaycees" or your own business and your personal life.

With each standard, we also receive some quotes and a weekly challenge. I have copied them here. Please read these, and I hope that they inspire you to be a more positive person than you currently are.

"Those who have easy, cheerful attitudes tend to be happier than those with less pleasant temperaments, regardless of money, 'making it', or success here." ~ Dr. Joyce Brothers

Each of us has a choice everyday what attitude we will project when we come to work. When we are positive it "rubs off" on those around us. Our attitude not only has a tremendous impact on our external customers but our internal customers as well. Make the choice to hang your problems on the "dogwood" before you come into the bank each day. If you must, pick up your problems on your way home. Just that conscious act, will help to improve your attitude.

The following remarks are the epitome of a positive attitude:

"The longer I live, the more I realize the impact of attitude on life. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do.

It is more important than appearance, giftedness or skill. It will make or break a company ... a church ... a home. The remarkable thing is we have a choice every day regarding the attitude we will embrace for that day. We cannot change our past. We cannot change the fact that people will act in a certain way. We cannot change the inevitable.

The only thing we can do is play on the one string we have, and that is our attitude. I am convinced that life is 10% what happens to me and 90% how I react to it. And so it is with you ... we are in charge of our Attitude." ~ Chuck Swindoll

Weekly challenge: Everyone knows someone who brightens a room by leaving it; make sure that is not you this week.

To contact me: call me at 573-690-1884 or email me at jayceesandy@hotmail.com. Please take this weekly challenge and make your month's challenge. I hope to see you in my travels. Be safe & happy & of course BE POSITIVE!



Sandy Backes
State Vice President

Sandy Backes

Sandy Backes
State Vice President 2009

Vice President Paul Myers

Missouri Jaycees, we had another hard month of negative growth. But spring is in the air so it's time to spring back and focus. May looks to be a smaller month for most chapters so it shouldn't be hard for us to achieve some major growth.

As we approach the busy project season many chapters have membership booths at their events. This is a great way to highlight your chapters' events and activities. Don't let this opportunity pass you by. Jefferson City had a wonderful booth set up at Pullin' for Camp and I know it was highly successful.

A special shout out to Jefferson City, Macon, St. Charles, St. Louis and the Region 5 Jaycees for utilizing our National Vice President Joanie Cramer while she was in town. We recruited at least 10 during her week stint here and secured many other potential members. Remember the state team is here to help. I would be happy to go out and do more corporate recruiting with you just like we did the week Joanie was here. Just let me know how I can help you achieve your goals.



Paul Myers
State Vice President

Paul Myers

Paul Myers, C.N.T.
State Vice President 2009

"To provide development opportunities that empowers young people to create positive change"

Parade of Chapters

Greetings Missouri Jaycees! Well the first trimester is behind us. Thank you to the chapters that sent in POC packets. I will have to say that I am kinda disappointed that there weren't more than 7 chapters that participated. Those of you that didn't send in your first trimester POC packet you can still send it to me or give it to me at the Macon State Meeting and those points will count towards the year end.

I will be having POC training at the Macon meeting to go over submitting POC packets and how to put together a POC packet. I can say I learned A LOT from going through the POC packets this first trimester! I am asking that at least one member from each chapter attend the POC training. I believe it will be helpful to everyone and much easier on the POC Program Manager, including myself and the future POC Managers. Thanks!

Amy Munoz
Amy Munoz
POC Program Manager



Amy Munoz
POC Program Manager

Whisper Ride '09

Take me out to the ball game!!! We still have plenty of tickets for the Cardinals game on June 29. Game time is 7:00 pm. We need to get these tickets sold so please talk to the people in your chapters, talk to your family and friends and let me know how many you want.

Chapter Presidents, how about a couple of tickets for a membership incentive? For only \$32, you could offer a pair of tickets to the member of your chapter that brings in the most new members in May!! What a great deal!

We are working hard on the Whisper Ride and hope to have some more announcements to make by the Spring State meeting. If everything goes well with the printers, we should also have the t-shirts available.

I plan to attend the Region 5 meeting on May 9 in Mission Inn. We also have some other things planned like the Bull Buck Off held by the Jefferson City Jaycees on June 20. I hope to see all of you there.



Cara Harms
Whisper Ride
Program Manager

Cara Harms

Cara Harms
Whisper Ride Program Manager

Wonderland Camp

Greetings to all! I want to thank all of the chapters that have participated in the coke rewards program in the 1st trimester. Thank you to Capital City, Columbia, Flo Valley, Jefferson City, Joplin, KC, Macon, Northland, St. Charles and St. Peters. The winning chapters for the bonus points were Flo Valley, Macon and St. Charles. Thank you to everyone as we have over 4000 points turned in. It's not too late to get in the game for the year and earn POC points while helping contribute to Camp in an easy way. Please bring any coke reward codes from caps, cases, etc. to the Spring Convention in Macon or email them to me. You can even snail mail them as well. If you need more info on the program, please email me and I'll send you the details.

I also want to thank each chapter for their donations thus far this year and for running events to raise money for Camp. Your efforts are appreciated! Look for a special fundraiser at the Spring Convention and please talk to me that weekend if you need ideas for raising money for Camp or any other charity.

We are looking at replacing the ramp from the Camp down to the lake this fall and need a lot of funding for a mile long trail. We are estimating the cost of supplies to be about \$30,000. If you know of any help we can get monetary or supply wise, please let me know. I would be happy to pursue any leads on getting this project completed this year.

A final note and big thank you for all of those who participated in one or both work weekends in April. We got a lot done and a special thanks to all of you who worked through the night and rain to get the pool deck completed. It looks great!!!

Kristi Webb

Kristi Webb
Wonderland Camp Program Manager



Kristi Webb
Wonderland Camp
Program Manager

Region 9 Director Julie Morff

Hello Region 9 - It's me your Region 9 Director asking for your assistance. I know many have not had the pleasure of seeing me and I first wanted to apologize for that. I took a new job in

October for the Missouri Senate. So as you can expect my January to May have been extremely busy with work. May 15th is the last day of session so my plan is to get out to all of the Chapters in Region 9 in June and July. I have some awesome District Directors who have been making their rounds and their calls. I know they are having trouble with chapters returning their calls so if you could ensure vital statistic pages are up to date we would appreciate that very much. These three people stepped up knowing how busy I was going to be with work and they are working so hard to make Region 9 a success so I hope you can help them. All it takes is a phone call or even emails to let them know you got their message and are working on the information they requested. If we all ban together in the next few months we can put Region 9 back on top where it belongs. Spring meeting is fast approaching and it will be a fun and rewarding event to attend so mark your calendars. Be sure to be sending your calendar information to Sandy so we know when your events are. If you need assistance at your event please let us know early so we can make arrangements to be there.

Again, I am so excited for Region 9 this year as they have many great leaders and chapter members who want to put Region 9 back on top. I hope to see you all very soon and again do not hesitate to let me know if you have any ideas, suggestions, or need anything.

Julie Morff
 Julie Morff
 Region 9 Director



Julie Morff
 Region 9 Director

State Service Center News

APRIL 2009 MEMBERSHIP RESULTS

Here are the stats:

Total Billed in April 2009	=	242	
Total Renewals	=	110	(45%)
Total New Members	=	40	
Total Extensions	=	0	☹
Net (+/-)	=	(-92)	☹

Congratulations to the following chapters, DDs and RDs on their outstanding membership growth achievements for APRIL:

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Top Growth Chapters for April:

- Macon Jaycees Lori Flax, president +4
- Wentzville/Lake St. Louis Jaycees April Foster, president +4
- Joplin Jaycees Mary Romero, president +3

Additional Growth Chapters for April:

Sikeston +1, Columbia +1

Top Growth District Director for March:

- Autumn Osborne Region 6, District 1 +1

Top Growth Region Directors for March:

- none

Membership Call-In Deadlines for 2009

By the posted Call-In Deadline, we need to know who is renewing for the following month AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

Month	Day	Close Out	Information Needed
May	Thursday	May 28 th	May new members & Jun renewals
June	Thursday	June 25 th	Jun new members & Jul renewals
July	Thursday	July 30 th	Jul new members & Aug renewals
August	Thursday	August 27 th	Aug new members & Sep renewals
September	Tuesday	September 29 th	Sep new members & Oct renewals
October	Thursday	October 29 th	Oct new members & Nov renewals
November	Tuesday	November 24 th	Nov new members & Dec renewals
December	Tuesday	December 29 th	Dec new members & Jan (2010) renewals

EARLY RENEWAL DUES REBATE OFFERED!

Renewal Dues for 2009 are \$65.00, which is the same as dues for new members. HOWEVER...chapters who submit their renewals (with payment or open check on file) by the posted closeout deadlines will receive a rebate credit of \$5 per renewal. If you have any questions, please contact Executive Director Joe Jerkins or any state officer.

Chapter & Officers Directory

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

Open Check Policy for Monthly Membership Dues

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really helpful when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

Joe Jerkins

Joe Jerkins
Executive Director



Joe Jerkins
Executive Director



Missouri Jaycees Spring Board Meeting

& Mid-Year Local Officer's Training School



Comfort Inn - Macon, Missouri
Hosted by the Macon Jaycees
May 15-17, 2009



OVERALL AGENDA

FRIDAY, May 15, 2009

6:00 p.m. -10:00 p.m.	Registration Table Open	Foyer
	Individual Competition Registration	Foyer
8:00 p.m. - 9:30 p.m.	TRAINING: "Jaycees 101"	Salon A
9:00 p.m. - ___???	Missouri JCI Senate Hospitality Room (<i>Senators & Invited Guests only</i>)	Room 104
9:00 p.m. -10:00 p.m.	Future Directions Committee Meeting	Salon B
9:30 p.m. - 1:00 a.m.	Friday Night Mixer & Dance	Salon A
10:00 p.m. -10:30 p.m.	Competitor's Welcome & Orientation (<i>hosted by the Missouri JCI Senate</i>)	Salon B
10:30 p.m. -11:30 p.m.	Write-Up Competition	Room 102
10:45 p.m. -11:30 p.m.	EXECUTIVE COMMITTEE MEETING (<i>Business Casual Attire</i>)	Salon B

SATURDAY, May 16, 2009 – MYLOTS (*Business Attire for all Trainings & Luncheon*)

6:30 a.m. - 9:00 a.m.	Breakfast	Breakfast Room
8:30 a.m. -10:30 a.m.	Registration Table Open	Foyer
ALL DAY & EVENING	Missouri JCI Senate Hospitality Room (<i>Senators & Invited Guests only</i>)	Room 104
8:30 a.m. - 9:30 a.m.	Speak-Up & Master Speak-Up Competition	Salon A
8:30 a.m. -10:30 a.m.	TRAINING: <i>Local Presidents</i>	Salon B
9:00 a.m. -11:30 a.m.	Missouri JCI Senate Meeting	OFF-SITE
9:30 a.m. -10:30 a.m.	TRAINING: <i>District Directors & Region Directors</i>	Breakfast Room
9:30 a.m. -10:30 a.m.	TRAINING: <i>Program Managers</i>	Room 102
10:30 a.m. -11:30 a.m.	TRAINING: "CPG Book Training"	Salon B
10:30 a.m. -11:30 a.m.	TRAINING: "Membership Activation & Retention"	Salon A
10:30 a.m. -11:30 a.m.	TRAINING: "Microsoft PowerPoint – The Basics"	Room 102
12:00 p.m. - 1:00 p.m.	AWARDS LUNCHEON (<i>Business Attire</i>)	Salon A & B
1:00 p.m. - 2:00 p.m.	TRAINING: "The Long A.R.M. of Membership"	Salon A & B
2:00 p.m. - 3:00 p.m.	Missouri Jaycees Foundation Meeting	Breakfast Room
2:30 p.m. - 3:30 p.m.	TRAINING: "Biggest Losers - Jaycee Style"	Salon B
2:30 p.m. - 3:30 p.m.	TRAINING: "Membership Activation & Retention"	Salon A
2:30 p.m. - 3:30 p.m.	TRAINING: "POC – Parade of Chapters"	Room 102
3:30 p.m. - 4:00 p.m.	Credentials & Elections Committee Meeting	Breakfast Room
4:00 p.m. - 6:00 p.m.	WACKY OLYMPICS (<i>hosted by the Missouri JCI Senate</i>)	Parking Lot
7:00 p.m. - 9:00 p.m.	AWARDS BANQUET (<i>Business Attire</i>)	Salon A & B
9:00 p.m. - 1:00 a.m.	Dance (<i>Casual Attire</i>)	Salon A & B



**Missouri Jaycees
Spring Board Meeting
May 15-17, 2009**



OVERALL AGENDA

SUNDAY, May 17, 2009

6:30 a.m. - 9:00 a.m.	Breakfast Served	Breakfast Room
8:00 a.m. - 8:30 a.m.	President's Prayer Breakfast	Salon A & B
9:00 a.m. - 11:00 a.m.	GENERAL MEMBERSHIP MEETING (<i>Business Attire</i>)	Salon A & B
11:00 a.m.	Adjournment	



**SPRING BOARD MEETING
TRAINING OPPORTUNITIES**



"Jaycees 101"

Friday at 8:00 p.m.

Salon A

POC - CPG - DD - RD - WHAT DOES IT ALL MEAN??? IF this is you, then this training session is for you. Not only will you learn the answers to what all those acronyms mean but all the other questions you have about the greatest organization for young people today. More importantly you will learn about what your role and your contributions provide to the Jaycees and the full spectrum of benefits available to you as a member. (*Trainer: Holly Kosick, Region 5 Director, PRIME Graduate & Julie Morff, Region 9 Director*)

Local Presidents Training

Saturday at 8:30 a.m.

Salon B

In this training we will cover communication, new member orientations, books/annual reports, blue chip, green chip, red chip, chapter plans and extensions. We will also use this time to have open discussions about how to make improvements that will have positive impact on our chapters and their missions. (*Trainers: James Danley, 2009 MOJC President, JCI Certified National Trainer, Senator #68600, US Jaycees Ambassador #4120 & Chrystal Ramsay, USJC National Vice President*)

District & Region Directors Training

Saturday at 9:30 a.m.

Breakfast Room

We will take an in-depth look at where we stand at the end of the first trimester and develop a plan for success for the 2nd and 3rd trimesters. There will be discussion on membership, travel, expectations and what you can do to help your assigned chapters prosper. Come prepared with your goals for the rest of the year and any questions/suggestions/comments you may have. (*Trainer: Tonya Benton, Senator #66222, JCI Presenter & Trainer Graduate, 2009 State COB, State President 2008*)

Program Managers Training

Saturday at 9:30 a.m.

Room 102

This session will focus on the coordination, promotion and fundraising for state programs. It is intended for 2009 Program Managers. (*Trainer: Lorie Thompson, 2009 Program Managers Coach*)



SPRING BOARD MEETING **TRAINING OPPORTUNITIES**



“CPG Book Training”

Saturday at 10:30 a.m.

Salon B

Do you want your members and chapter be recognized for the outstanding project you did this year? Do you want a plan in place so that anyone in your chapter can run your projects even if they weren't involved last year? If so come to the CPG Book training and see how the online submission process has changed and what it takes to be ranked in the top of the class. We will not only go over what it takes to make a good CPG book but what the judges are looking for so that you can propel your book above the others being judged. (Trainer: **Paul Myers**, 2009 State VP, JCI Certified National Trainer)

“Membership Activation & Retention”

Saturday at 10:30 a.m. & 2:30 p.m.

Salon A

This course will give participants key elements to use for member activation. There will be open discussions to share ideas on how to retain members once activated. This course will cover various Jaycee programming that can be utilized to drive your chapter membership goals. There will also be a group discussion on incentives. This course should be attended by....well, everybody! (Trainer: **Stephen Coffey**, 2009 State VP, PRIME Graduate, Certified Local Trainer)

“Microsoft PowerPoint – The Basics”

Saturday at 2:30 p.m.

Room 102

I will show you how to make a slideshow, or create a program booklet. PowerPoint is the system that has been used to do Missouri Jaycees program books for all 3 recent state meetings and has been used to create the 2009 Passport. If you use 2007 or a previous version, these would both apply. Bring your laptops. Have pictures and documents available to put into your presentation. (Trainer: **Sandy Backes**, Senator # 64521, 2009 State VP)

“The Long A.R.M. of Membership”

Saturday at 1:00 p.m.

Salon A & B

Recruiting is an ongoing responsibility. This class will provide different ideas to Activate, Retain, and Motivate your members to grow your chapter, region, and state. (Trainer: **Chrystal Ramsay**, USJC National Vice President)

“Biggest Losers - Jaycee Style”

Saturday at 2:30 p.m.

Salon B

This is for a 3 person team (Jaycee member, Senator, Jaycee kid, alumni member) We will use a Wii Fit board to weigh everyone in. I will be the only one that knows your weight and BMI. To show "good faith" that I am not going to tell anyone, I will let you know my weight. What happens next is that you and your two friends now keep each other working towards your weight loss goals. To keep it fair, we will do this based on percentages of your ending weight at Fall State meeting to you weight from Spring State meeting. \$15 per team. The winning team will receive 50% of the money collected, 2nd place 30%, 3rd place 20%. (Trainer: **Sandy Backes**, Senator # 64521, 2009 State VP)

“POC -- Parade of Chapters”

Saturday at 2:30 p.m.

Room 102

Learn how to turn what your chapter does into an award-winning competition! See just how easy it is to compete in the Parade and get recognized for your efforts! The training will include: How to submit a POC packet; Labeling paperwork; What counts and doesn't count for POC points; Turning in SIGNED paperwork for attending meetings and trainings Geared toward anyone who wants to learn more on how to maximize your points and for those who want to begin competing. (Trainer: **Amy Munoz**, 2009 POC Program Manager)