

MONDAY

MORNING

MEMO

**JUNE
2009**

**Volume 53
Issue 6**



A Message from President James

Welcome to June, Missouri Jaycees! Congratulations to you for growing the Missouri Jaycees in May. Giving others the opportunity to be a part of this great organization is one of the greatest privileges we have as Jaycees. I am thankful for this organization and not a day goes by that I am not impacted by it.

Growing our chapters is a win/win situation. We make our chapters stronger but we ensure the longevity of the Jaycees. I know that the summer months are busy but it is the best opportunity to extend the invitation to join the Jaycees to our prospects. I want to encourage/challenge you to ask as many people as possible to join your chapter in June. The chapter with the greatest membership growth in June will receive a special

reward from me. Congratulations to the Jefferson City Jaycees for adding 15 new members in May!

"What lies before us and what lies behind us, are tiny matters compared to what lies within us." -Ralph Waldo Emerson

We are at the mid-year point of the 2009 year. How are things going for us? I want you to think about that quote. It is very relevant to us Jaycees. We each face challenges and have obstacles to tackle before we accomplish our goals. However, we are Jaycees after all and we always find success. Sometimes it is not immediate and sometimes it is not what we were expecting, but we always find success. I have always stated that the power of the Jaycees is much stronger than any challenge that can be thrown at us. I have heard many different challenges that face our various chapters. Some are due to the economy, some are due to city government, and some are due to personality conflicts within our smaller groups. Seriously though, they are minor compared to the passion within each one of us. The Missouri Jaycees have always been known for our dominance and perseverance and nothing has changed.

We have a lot of projects going on over the summer. Focus on your goals and achieve them. Together, we can accomplish anything. I am confident in that more so than in anything else.

Please remember our State and National Programs. **Access Day** is scheduled for August 21st and we are still in need of donations. If you are running projects for Access Day please let me know and I will make sure you have state representation there.

Support Our Troops® is something that we all think about as July 4th approaches. Consider sending care packages to our troops are guaranteeing the freedom that you and I enjoy each and every day.

Wonderland Camp is in need of campers. If you have not done so, please sponsor a camper. The impact on that individual and your chapter will be phenomenal. Helping Wonderland Camp and the campers has been one of the most rewarding experiences of my entire life. Please contact Kristi Webb if you have any questions.

Whisper Ride is set for the end of August. We have a financial goal of \$10,000 to raise. If you are running Relay for Life events please consider the Whisper Ride as part of your projects. Do not forget the St. Louis Cardinals Game on June 29 as we are raising money for this cause. Furthermore, if you can plan an event to help "Break the Silence" about Ovarian Cancer, I will assure you that you will have representation from the State Team at your event. Please contact Cara Harms if you have any questions about this program.

I would like to offer the following incentive for June: Any chapter with growth by In Chapter or External Extension in June will receive a paid registration and hotel room at the Fall State Meeting. In addition, I will personally provide pizza and beverages at the New Member Orientation for the chapter and extended chapter if it is external. The first chapter to turn in an internal or external extension to Joe Jerkins in June will also receive a State Team Jacket.

At the beginning of the year I challenged our chapters to run a new project. Many of you have done so already. Please make sure to forward me your CPG's for these projects. I will be rewarding each chapter who runs a new project. This is an excellent opportunity for your chapter to make impact locally. Get out there and get noticed this month. Let our communities know that the Jaycees are thriving and here to do whatever it takes to make a difference.

In closing I want to extend once again the offer of assistance. The state team is here to assist you in accomplishing your goals. We want to see each of you succeed and we will help however we can. Putting our plans into action is the only way to drive success. We have so many opportunities and so much to prove this month, so do not hesitate to reach out and ask for us to help. I will let you in on a secret....we want to help! This is your moment so seize your opportunities. Remember why we are the best young persons' organization on the planet. It is because WE BELIEVE....

President James

James Danley
88th President



James Danley
88th State President

COB Tonya Benton

Missouri Jaycees Future Directions Committee

As Chairperson of the Board, I serve as head of the Future Directions Committee for the Missouri Jaycees this year. You may or may not have heard of Future Directions. It is a committee made up of the COB, President, Executive Director, Treasurer, Legal Counsel, Primary & Secondary State Advisors and each Regional Political Advisor. According to our state bylaws "The purpose of the Future Directions Committee shall be to make recommendations to the Executive Committee that will give scope and direction for the achievement of the goals of the Missouri Jaycees. This committee shall meet for the purpose of conducting such business at all statewide meetings. This committee shall also promote competition for the elective officers of the Missouri Jaycees and shall canvas the Missouri Jaycees to encourage the candidacy of qualified persons. One primary and one secondary representative from each region will be allowed to sit at the discussion table of the Future Directions Committee; however, each region will have only one (1) vote. The Chairperson shall break any ties. Any Missouri Jaycees regular member may sit in as a silent observer and may address the committee if they have been invited in for comment."

Region Advisors this year are Region 2, Lorie Thompson (Macon); Region 3, Kristi Webb (Greater Kansas City); Region 5 Primary, Kellie Crutchfield (Florissant Valley); Region 5 Secondary, Patricia Yates (Washington); Region 6, OPEN; Region 8, OPEN; Region 9, Jennifer Boggs (Boonville). I encourage you all to share your ideas for the Missouri Jaycee's future plans and leadership with your assigned Regional Advisor or anyone serving on the Future Directions Committee. We are already looking at District, Region and State leadership positions for 2011 and beyond. If you have any desires to move up in the organization (even if you think it will be 5 years from now), I highly encourage you to share your intentions with us so that we can help you achieve your goals.

Elections for your 2010 State Team will be at the Fall State Meeting in Jefferson City, September 11th to 13th. We currently have two candidates running for State President: Stephen Coffey (Jefferson City) and Paul Myers (St. Charles). We also have one candidate running for State Vice President: Holly Kosick (Florissant Valley). There are 4 State Vice President slots. If you are interested in running for State Vice President or any other position for 2010, please let us know ASAP.

Tonya Benton

Tonya Benton
Chairperson of the Board



**Tonya Benton
Chairperson
of the Board**

Vice President Sandy Backes

Hello all! As you can see the calendar is filling up, but I know there are more events out there. So please keep sending them to me.

Are you getting excited??? That is one of the reasons why I love the summer months. I notice that people tend to be happier in the summer months. I think it has to do with being outside and fresh air. I also think that it has to do with all the Jaycee's having projects and sharing that wealth of knowledge and manpower to do great things. Last month I inserted our *Legendary Service Standard #5 - Be positive*. I will insert a little info this month about *Legendary Service Standard #9* this month.

Standard #9 - Be knowledgeable - Know your job and understand the products and services of the bank. Offer the bank's expertise to improve customers' financial lives. Communicate referrals or concerns to the appropriate person as soon as possible

What do you ask does that have to do with Jaycees? Have you ever been asked by a person that you were trying to recruit . . . What are the Jaycees? What do they do? We all know that each chapter is a little different and that each one has benefits and not so great benefits. Know your chapter. Know what the Jaycees are and what they mean to you. To you it may be friendship, to others it is a way to do community service type projects to benefit those in need. This is useful information to know, so when you get those questions, you are prepared to answer. With a confident and happy, excited answer to their questions, you are more likely to get them to sign up and be a happy, excited and confident member with you.

Don't forget about the upcoming fall state meeting program book. As always, I need ads!!! This helps offset the cost of the printing. I will accept Happy Ads, Campaign Ads too.

Please go out and sell just one ad for me to help make the fall program book to be more than just the agenda. I have created the following sales figures so each of you know what the prices are. (Jaycee member rates are in parenthesis)

| | <u>Business Card Ad</u> | <u>½ Page Ad</u> | <u>Full Page Ad</u> |
|--------------|-------------------------|-------------------|---------------------|
| Fall Mtg | \$15.00 (\$10.00) | \$30.00 (\$20.00) | \$60.00 (\$40.00) |
| Winter Mtg | \$25.00 (\$15.00) | \$50.00 (\$30.00) | \$100.00 (\$60.00) |
| Package Deal | \$30.00 (\$20.00) | \$70.00 (\$40.00) | \$140.00 (\$80.00) |

If you are in the *Biggest Loser Competition*, I first of all would like to say "Thank you" for signing up. I have actually lost almost 5lbs since state meeting. It is not a lot, but it is more that what I was doing before. I hope that we can encourage and support each other in getting

healthier. Don't forget the individual who loses the biggest percentage of weight, wins the 1 hour massage (done by a professional of course)

I look forward to seeing you in my travels. Let me know if you need me to come visit your chapter. To contact me: call me at 573-690-1884 or email me at jayceesandy@hotmail.com. I am sure that the rest of the state team as well as I love to feel wanted and needed. Remember that the "The Heat is On" in Missouri and I would so love to see James pay off the challenge of the Interpretive Dance to Bohemian Rhapsody.

Sandy Backes

Sandy Backes
State Vice President 2009



Sandy Backes
State Vice President

Vice President Stephen Coffey

Congratulations Missouri Jaycees on working together to get to growth in May. I want to thank Region 3 and 8 for working with me to get their information in despite not having any DD's or RD's to help us. You really came through this month. MO Jaycees, use this momentum to our advantage coming into June. We have 183 members due this month and have renewed just over 100. Closeout is June 25th. We have three weeks to get to growth for this month too. Piece of cake! Ask everybody you know to become a part of the best organization for young people today.

Year to date we are sitting at -161 members. Our goal as a state is to finish the year +300. We need to be at +65 each month to meet our goal. This means that every chapter should strive to be at +1 or better every single month. Can we do it? Absolutely! We know what we need to do so we need to stop talking about it and just do it.

I want to take this opportunity in my article for the June MMM to remember our dear friend Ray Ray. Over the last several years I had the honor and privilege to get to know him better. He was always very helpful when I needed to know anything specific about the camp while promoting it as the Wonderland Camp Program Manager last year. He definitely had one of the most gentle and sweet spirits of all the men that I have ever known. He was a dear friend to many of us and will be missed tremendously by us all. Wonderland Camp is a better place having had Ray Ray as a part of it.

I currently have a friend of mine who is going through a pretty rough patch in life. Actually, it is more than likely the end of his journey on this earth. His name is Zac and he is 7 years old. He is battling DIPG (diffuse intrinsic pontine glioma), which is a form of cancer. It is the most resistant of all cancers to chemotherapy treatments. It is said that if a cure is found for DIPG that a cure for almost every form of cancer would be found. Zac is an inspiration to me personally and I want to tell

you why. Zac had several passions in life that he pursued up until a week ago when he slipped into a coma. He loved baseball and he played on local teams in his community even through some of his treatments. He loves horses and rode them as often as he could until about two weeks ago. Cedar Creek Therapeutic Riding Center supplied him with a therapy horse to ride. Zac is a very special little guy.

My point to bringing him up is to pull our resources together to do some good in fighting the war on cancer. Chapters all across the country run projects for Relay for Life. Each chapter chooses a different cancer to fight against. Many of our chapters have chosen breast cancer, some have chosen testicular cancer, and others just choose cancer in general. The Missouri Jaycees unanimously chose to battle Ovarian Cancer together this year through our new State Focus Project, The Whisper Ride. Next year the cancer may be a different one that we ride for but it is all cancer nonetheless. I am asking each one of you to help us support Cara Harms and her program. Together the Missouri Jaycees can make a difference in the fight against cancer. Single handedly our chapters can only accomplish so much but united we will fight this and we will make a difference.

I started this article on membership and I have to end it the same way. It is our membership that makes fighting these battles against cancer possible. It makes feeding the hungry possible. It makes sending campers to Wonderland Camp possible. We need to unite together and start making a bigger impact. Our membership has to be strong in order to make the biggest impact possible. I am personally riding a bike across the state of Missouri with Mary Beth Wagner, Holly Kosick, Zac, and many others on my mind. These same individuals are on my mind each time I ask somebody to join our organization. Membership in this organization means joining many causes. Most importantly it means changing many lives. Hold nothing back moving forward. Take nothing for granted and live each day to its fullest. There is "NO DAY BUT TODAY".

Stephen Coffey

Stephen Coffey
State Vice President 2009



Stephen Coffey
State Vice President

Vice President Paul Myers

Missouri Jaycees, Outstanding!! We have reached growth for May. Thanks for everyone's extra hard work this month. June is a big month for projects so let's keep that membership train rolling as we move thru the summer. I will be out there working membership wherever I can, whether in chamber meetings, membership booths, or extensions. Let me know what I can do to help you reach your goals.

Over the last 30 days I have been at a bunch of projects but the three that stand out in my mind were the Joplin Officer Training (Joplin), The Tim Jones Ball (Cottleville/Weldon Spring), and Saving Second Base Softball Tournament (Sikeston). Great job on some well run projects.

Paul Myers

Paul Myers, C.N.T.
State Vice President 2009



Paul Myers
State Vice President

"To provide development opportunities that empowers young people to create positive change"

Outstanding Young Missourian & Outstanding Young Farmer

Fellow Jaycees, it's that time again-time for me to ask for your assistance. As of May 31, we still have no nominees for Outstanding Young Missourian, or Outstanding Young Farmer. **Please remember the deadline for this is July 1, 2009.** I am sure you all know of many deserving nominees around the state. Several of you have told me that you have ideas for nominees, so I know they are out there. The applications are on the web site:

OYF Application - http://www.mojc.org/Programs/OYM_OYF/OYF_Nomination_Form.pdf

OYM Application - http://www.mojc.org/Programs/OYM_OYF/OYM_Nomination_Form.pdf

Also, please remember that any Outstanding Young Farmer applicants must submit a financial statement as part of their nomination. Several chapters submitted a nomination last year and if your nominee did not make it to the final round resubmit them this year.

Please do not hesitate to contact me with any questions or concerns or if you need help with you're applicants in any way. I look forward to seeing who we put up as the best of the best in the state of Missouri. I will be making my way around the state in the next few weeks, so if you see me at your meeting or project and have any questions about the OYM/OYF program, I am always glad to help find you an answer.

Again, if you have any questions, please feel free to call me at 573-619-2640 or email me at chieffans@gmail.com.

Jason Morff

OYM/OYF Program Manager



Jason Morff
OYM / OYF
Program Manager

Whisper Ride '09

It is summer time and the time is drawing closer for the Whisper Ride main event! I hope we will see you all somewhere along the route.

The Jefferson City Jaycees Bull Buck off is coming up on June 20, 2009. This project will help to support the ride, so come on out and spend the evening with us. The event will be held at the Jefferson City Jaycees Cole County Fairground. Come on out and see if the cowboys or the bulls will win.

June 29th is also approaching fast. I hope James and Maribeth are warming up their arms to throw out their first pitch. 60 feet 6 inches could make or break our reputation as an organization James!!! (NO PRESSURE) Will it be a strike or a ball? Or, will it just land in the dirt??? Stay tuned to find out.

We met with the Mayor of Columbia, Darwin Hindman on June 1st, and I am happy to tell you that we have the support of the City of Columbia on the ride. Mayor Hindman gave us a lot of great information that will be very helpful to our success on that leg. We were also booked to make an appearance on the Pepper and Friends show which airs on KOMU TV 8. We will be on the show on August 14, 2009 to promote the ride and the organization.

Finally, I would like for us to remember why we are doing all of this. Let's all take a moment to think about all of the women in our lives and why it is so important for us to spread the word about ovarian cancer. Together we can make a difference.



**Cara Harms
Whisper Ride
Program Manager**

Cara Harms

Cara Harms
Whisper Ride Program Manager

Region 9 Director Julie Morff

Hello Region 9 - It's me your Region 9 Director again!! I can't believe it is already June, wow has time flown. I am sure everyone is getting geared up for summer activities with the Jaycees or their family. While you are out don't forget to talk about what a great organization the Jaycees are. Many people do not even know there is an organization out there that they can be a part of, so recruit them they could become a valuable asset in your chapter. In the coming week I plan on visiting Jefferson City's relay for life, Olean's testicle festival, and Boonville's Rodeo. We will be making a stop at Ray Ray's memorial and I hope to see many of you there as well. What an

inspiration he was to camp and to so many Jaycees over the years. I will miss him as I am sure he will be missed by many others.

Region 9 is doing better! I have seen some new member adds so keep them coming. I put out several challenges at State Meeting in Macon, and the most important will impact you ALL. I said that what ever region was at top growth in September that I would wear their Region garb and cheer for them on Sunday morning. So here is where I need ALL of YOU!! I would like to be in Region 9 gear—so let's get our region to growth before the end of August and I will be cheering for us!!

I am willing to come visit your chapter or help out at an event just shoot me an email and I will get it on my calendar. As always do not hesitate to contact me if you need anything. I will be out of the state at the end of June for a family vacation but still feel free to email or call. I hope to see you all very soon!

Julie Morff
Julie Morff
Region 9 Director



Julie Morff
Region 9 Director

State Service Center News

ACCESS DAY at the STATE FAIR

Summer is here and Access Day at the Fair will be upon us before we realize it! Remember when you were a kid and how exciting it was to go to the State Fair for the day? You would get to eat corn dogs and cotton candy, see all the animals and go on all the fun rides. With your help, Missouri Jaycees, we'll be able to provide this kind of fun for our mentally and physically challenged guests at Access Day at the Fair on Friday, August 21st.

For those of you that have never been to Access Day at the Fair, this is a day we take our mentally and physically challenged guests around the State Fair. We serve them lunch then we assist them around the fair. Some of the guests like to look at all the animals, some like to see the talking car at the Highway Patrol booth, some like to ride the rides and some just like to walk around and look at everything. At the end of the day, we help them get back on their buses to go home.

The Monday Morning Memo is for informational purposes only. Any duplication or reproduction of any information contained herein without express written consent of the Missouri Jaycees is strictly prohibited.

The State Fair doesn't seem like a big deal to you anymore? Most of our guests live in institutions and this might be the only day all year that they are able to get out and about. They think that a day at the fair is so much fun. They will tell you at the end of the day that they don't want to leave and go home.

In order for us to give our guests this special day, we need your help, Missouri Jaycees. We will need to have at least \$8,000 to provide this special day for our guests. In addition to the money to pay for all the expenses, we need YOU to be there. We'll need help in sacking up the lunches, handing out lunches, registering our guests, registering the Jaycees, handing out milk and soda, helping our guests on and off their buses and going with our guests around the fair.

Missouri Jaycees, can we count on you to help our guests have another great time at the State Fair? Please send your donations in now to the State Service Center, 222 Dunklin Street, Jefferson City, MO 65101.

If you have any questions or want more information, please email Executive Director Joe Jerkins at jjerkins@mojc.org.

MAY 2009 MEMBERSHIP RESULTS

Here are the stats:

| | | |
|--------------------------|---|----------|
| Total Billed in May 2009 | = | 135 |
| Total Renewals | = | 78 (58%) |
| Total New Members | = | 62 |
| Total Extensions | = | 0 ☹ |
| Net (+/-) | = | (+5) ☺ |

Congratulations to the following chapters, DDs and RDs on their outstanding membership growth achievements for MAY:

Top Growth Chapters for May:

- Jefferson City Jaycees Mike Freeman, president +11
- Sikeston Jaycees Daniel Beck, president +7
- Mid County Jaycees Nathan Barger, president +7

Additional Growth Chapters for May:

Mission Inn Jaycees +5, Big Prairie +3, Mission Inn +3, Springfield +3, Cameron +2, Northland +2, Wentzville/Lake St. Louis Jaycees +2, St. Charles +1, Joplin Jaycees +1

comes to membership closeout when we must have a payment in hand before we can turn in your membership to the national organization.

Joe Jerkins

Joe Jerkins
Executive Director



Joe Jerkins
Executive Director



Missouri Jaycees

Fall Convention

September 11-13, 2009

Truman Hotel & Conference Center

Jefferson City, MO



◆ **Room Rate: \$60.00 + tax**

Identify Yourself as a Missouri Jaycee

Reservations: (573) 635-7171 (direct)
Or (800) 392-0202 (MO only)

Room Block Cut Off Date: August 28, 2009
Reservations made after the release date are subject
to room availability & normal room rates.

- ⇒ *Friday Night Mixer*
- ⇒ *Friday Night Executive Committee Meeting*
- ⇒ *Individual Competitions & Training*
- ⇒ *Saturday Luncheon*
- ⇒ *Annual Election of State Officers*
- ⇒ *Saturday Awards Banquet*
- ⇒ *Saturday Night Dance Party*
- ⇒ *Sunday President's Prayer Breakfast*
- ⇒ *Sunday General Membership Meeting*

Missouri Jaycees Fall Convention Registration Form

◆ **Early Registration - \$75.00 (postmarked by August 15, 2009)**

◆ **Late and/or On-Site Registration - \$90.00**

Conference Registration:

Name: _____ Chapter: _____

Address: _____

City, State, Zip: _____

Home Phone: _____ Work Phone: _____

Checks Payable & Mail To:

**Missouri Jaycees
Fall Convention
222 E. Dunklin St., #100
Jefferson City, MO 65101**