



A Message from President Beth

“Accept the challenges so that you may feel the exhilaration of victory.” ~ General George S. Patton

As we move into the final two months of 2004, we face many challenges as Jaycees. We have the challenge of successfully running some of our largest projects of the year. We face the challenge of balancing our Jaycee activities with the demands of the holidays. We encounter the challenge of preparing for 2005 while trying to finish 2004 in a successful manner. In short, we are challenged to achieve our dreams.

As Jaycees, we have the opportunity to make a huge impact in our communities. This impact is especially felt during the holidays. Many chapters run their largest projects during the holidays. Whether your chapter runs the local tree lot, hosts a breakfast with Santa, participates in an adopt-a-family project or a shopping tour, Jaycees have a great opportunity to be visible in a positive light in the community. Take advantage of that opportunity to promote your chapter.

The opportunity of the holidays also provides a challenge. Especially during the holidays, we must compete for our members' time. It seems everyone has additional family and work commitments during this time when we need them to be committed to the Jaycees as well. We need to conquer this challenge by planning our projects in advance and communicating with our members early. We need to ensure we get enough people committed to working so that we are not stuck trying to run our largest projects with minimal support. Bringing new members into our chapters at this time of year provides many opportunities for us as well. Additional members help ensure that we have enough people to run our projects. Holiday projects are the very projects that are personally rewarding for many of our members. These projects provide the perfect opportunity to activate new members and ensure that they will continue to be involved in our organization.

As leaders in the Jaycees, we also face the challenge of staying focused on the present while preparing for the future. One of the keys to a successful future is to keep moving forward. We cannot look at the Jaycees as stopping in December and starting again in January. We have to build on the momentum we have created thus far and continue to achieve more. The harder we work to finish the year strong, the better base we have to build on in 2005. The national organization has provided us with a fantastic opportunity to make a smooth transition into the coming year. They have improved the membership process (which is outlined in detail later in this MMM) and provided the opportunity to recruit new members in December during our Holiday projects.

Missouri Jaycees, I encourage you to accept the challenges we face in November and December. Conquer the moment to overcome these challenges. And let the exhilaration of victory guide us into 2005.

President Beth

Beth Cox
2004 State President

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Presidential POC Incentives for November

The following incentives have been issued for November by President Beth:

EXTENSIONS - 150 bonus POC points PLUS FIVE (5) “*Conquer the Moment*” T-Shirts for completing external chapter **extensions** for the month of November. (NO MAXIMUM) ...

National President-Elect, Dr. Julie Metzger is offering an incentive to any chapter that grows by +5 in November, they will receive a set of glasses with the 2005 National Logo!

TOPS IN THE NATION!

Congratulations to the following Chapters, District Directors and Region Directors on their current national rankings! Keep up the good work!

Chapters

#6 Florissant Valley
 #16 Wentzville/Lake St. Louis
 #34 Rolla
 #38 Springfield
 #43 St. Charles
 #89 Boonville

District Directors

#11 Scott Tate
 #16 Matt Schaefer
 #18 Keri Jupka
 #36 Tara Lang-McDowell

Region Director

#2 Joe Chandler

New Membership Process Coming Soon!

The US Jaycees are excited to announce changes for you and your chapter in processing membership. This change will extend the membership cycle to a full 12 months and require proactive renewal of your annual membership.

The best part is that this gives local chapter leaders the information they need to reach the goal of growing your chapter.

What's Changing?

- Effective December 2004, new members will be accepted during the month of December. Therefore, you will now have 12 months of opportunity to recruit new members!
- Effective December 2004 you must renew your membership in the Jaycees during the month prior to your anniversary month. Here's an example, if you joined the Jaycees in March of 2004, you will renew your membership for 2005 during the month of February. So, your January 2005 renewals need to be turned in during the December 2004 Close Out on December 30, 2004. January – March Dues billings will be sent to your chapter during the second week of November to assist in planning for the new membership process.
- As a local chapter officer, on your state's designated call-in and mail-in dates, you will report: 1) current month's new members and 2) next month's renewals.

- As a state organization officer, on US Jaycees' designated call-in and mail-in dates, you will report: 1) current month's new members and 2) next month's renewals.

Why Change?

As a local chapter leader, you will now know which of your members are renewing their membership at the beginning of the membership month versus the end of the month. By collecting this information, each local chapter and state organization can develop a plan to grow their chapter and state during that month.

This is a positive, proactive approach to increasing our impact as Jaycees across the nation. We believe that it is so important that we increase our organization in ideas, projects, impact and people; that this new process is being implemented.

2005 Dues Established

Renewal Dues for 2005 will increase to \$53.00, which is the same as dues for new members. This rate will go into effect for January renewals that will now be due on December 30, 2004 for January renewals.

EARLY RENEWAL DUES REBATE OFFERED!

Chapters who submit their renewals (with payment or open check on file) by the posted closeout deadlines will receive a rebate credit of \$5 per renewal. If you have any questions, please contact Executive Director Joe Jerkins or any state officer.

The United States Junior Chamber 2005 Membership Process Dates

Month	Membership Call In Dates		dues kits information
	Day	Close Out	
December - 04	Thursday	December 30th	Dec new members & Jan (05) renewals
January	Thursday	January 27th	Jan new members & Feb renewals
February	Thursday	February 24th	Feb new members & Mar renewals
March	Thursday	March 31st	Mar new members & Apr renewals
April	Thursday	April 28th	Apr new members & May renewals
May	Thursday	May 26th	May new members & Jun renewals
June	Thursday	June 30th	Jun new members & Jul renewals
July	Thursday	July 28th	Jul new members & Aug renewals
August	Thursday	August 25th	Aug new members & Sep renewals
September	Thursday	September 29th	Sep new members & Oct renewals
October	Thursday	October 27th	Oct new members & Nov renewals
November	Thursday	December 1st	Nov new members & Dec renewals
December	Thursday	December 29th	Dec new members & Jan (06) renewals

State Service Center News

OCTOBER MEMBERSHIP RESULTS

Here are the stats:

Total Billed in October	=	172	
Total Renewals	=	108 (63%)	
Total New Members	=	33	☹
Total Extensions	=	0	☹
Net (+/-)	=	(-31)	☹

Nominations Due for Outstanding Local Officers & Members

Do you have a local member or officer that was a PERFORMER for your chapter this past month? Maybe someone who recruited some new members to help you get to growth? Maybe someone who went "above and beyond" to make a chapter project successful? If so, please consider nominating them for special recognition by President Beth and her Team at the upcoming state meeting.

Chapter Presidents are encouraged to submit nominations each month. Print off a copy of the nomination form at http://www.mojc.org/Member_Award_Form.pdf. Complete the form, including a summary of the nominee's specific contributions that were outstanding and worthy of special, statewide recognition. After signing the nomination form, fax to Executive Director Joe Jerkins at the State Service Center at (573) 634-4859.

DEADLINE: Nominations are due by the 10th of each month. For example, nominations for October outstanding awards are due by November 10th.

FINAL BLUE CHIP DEADLINE IS FAST APPROACHING!

Chapters, DD's and RD's are reminded that the deadline for submitting your year-end final Blue Chip packet is just a few weeks away. The POC deadline is postmarked by December 5, 2004. Please mail to Joe Jerkins at the Missouri Jaycees State Service Center, 222 E. Dunklin St. #100, Jefferson City, MO 65101. Do NOT mail the packet directly to the National office in Tulsa or it will become lost. Mail it to me! Please contact Joe, President Beth or any state officer if you have questions or need any help.

Membership Call-In Deadlines for 2004

RENEWAL CALL-IN DEADLINE: By the 10th of each month, we want to know who is renewing, who is dropping and who is still questionable. We also want information on any new members signed for the month so far. Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins.

FINAL CALL-IN DEADLINE: By the posted Final Call-In Deadline, we need to know if there are any additional renewals AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

Processing Month

November

December (YEAR-END)

Final Call-In Deadline

Thursday, December 2, 2004

Thursday, December 30, 2004

On Thursday night following each month's Final Call-In, the Executive Team will meet at the State Service Center from 7:00 p.m. to 10:00 p.m. to make follow-up calls as needed.

STATE INCENTIVE PROGRAM!

The incentives that we have are based on chapters, districts, regions, program managers and individual recruitment. Check the Missouri Jaycees website for the [list of incentives](#). VERY IMPORTANT!!!!!!! Please remember to fill out the paperwork to get your incentives for recruitment recognized at the state and national levels. See the website for the [Member Recruiter Form](#).

Joe Jerkins

Executive Director

Send in those Recruiter Award Forms!

Many of you miss out on your individual awards for recruiting members. Don't forget to award yourself for a job well done! Remember to fill out the Recruiter Award Form found on your LOTS CD or out at www.mojc.org under the LOTS 2004 Resource CD and then under MO Jaycees Resources. This form is not only for the state incentives but for national ones too! Be recognized for your outstanding recruiting this year and send your form into the State Service Center.

Kristi Webb

2004 Membership VP

October Membership Accomplishments

Congratulations to the following chapters, DD's & RD's on achieving GROWTH in October:

Top Growth Chapters for October

- | | | |
|-------------------|---------------------------|----|
| ➤ Kennett Jaycees | David Jewell, president | +4 |
| ➤ Malden Jaycees | Rodney Presley, president | +3 |

Additional Growth Chapters for October

Cape Girardeau +2, Pacific +2, Hermann +1, Rolla +1, Sikeston +1, St. Charles +1, West St. Louis Co. +1

Growth District Directors for October

- None

Growth Region Directors for October

- None

MO JAYCEES' 2005 STATE CONVENTION

"WINTERLAND EXTRAVAGANZA"

HOSTED BY THE JEFFERSON CITY JAYCEES

January 14, 15 & 16, 2005

Tar-Tar-A Resort, Osage Beach, Missouri

Room Rates: \$80.00 per night plus taxes

For Room Reservations, call (800) 826-8272

(Please mention Missouri Jaycees for the group discounted rate)

Early Registration (postmarked by 12/15/04) - \$80.00

On-Site Registration will be \$90.00

Registration Form is Available On-Line at www.mojc.org

For more information, contact Jeff Backes at jeffbackes@earthlink.net



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