



A Message from President Beth

*What would you do if you were not afraid?
~ From the book "Who Moved My Cheese?"*

Change is inevitable. We have all experienced change, whether it is in our personal life, in our professional life or in the organizations we are involved in. The book "Who Moved My Cheese?" examines change through the eyes of four characters and how they handle change.

While reading this book, I began thinking about the Jaycees. Our organization is drastically different than the organization Henry Giessenbier founded in 1920. Some of the changes in the Jaycees have included changes in focus areas, changes in membership requirements and a change from a fiscal to a calendar year.

When you look at your chapter, you probably see changes as well. It seems that each year, when a new board is installed, they want to make changes. The changes may be small or large. The changes may be in the meeting dates or the way meetings are run. The changes may be in the specific projects that your chapter runs. Regardless of the specifics of change, there will always be change.

How we react to this change is what is important. Some people react negatively while others look at the opportunities provided by change. The Jaycees provide the perfect setting for those who look for the opportunities. Within the Jaycees, you can try a new idea, and even if it doesn't come off exactly as planned, it is not the end of the world. The new ideas are what keep our organization fresh and attractive to new members.

At least as it pertains to the Jaycees, we all need to think about what we would do if we were not afraid. Maybe we would ask someone to join our chapter. Maybe we would run a new project. Maybe we would set our goals a little higher and strive to do more. Think about it and make a list of the things you would do if you had no fear. Then, go out and *Conquer the Moment!* Do at least one of the things on your list. If we all set aside our fears long enough to do one thing we otherwise would not do, think of the impact we can have! Go out and make a positive change in your chapter! Get others involved and achieve your dreams!

President Beth

Beth Cox
2004 State President

The *Monday Morning Memo* is for informational purposes only. Any duplication or reproduction of any information contained herein without express written consent of the Missouri Jaycees is strictly prohibited

Presidential Incentive for March

The following incentive has been issued for the month of March by President Beth:

125 bonus POC points for completing external chapter extensions for the month of March (NO MAXIMUM) ... PLUS three (3) "Conquer the Moment" T-Shirts

Membership Vice President

Welcome to the over 200 new members in January and February! I wanted to congratulate the following chapters, DDs and RDs on their outstanding membership growth achievements for February:

Top Growth Chapters for February

➤ Springfield Jaycees	Jennifer Davis, president	+8 *
➤ Eldon Jaycees	Wayne Stonestreet, president	+7 *
➤ Boonville Jaycees	Jennifer Boggs, president	+5 *
➤ Greater Kansas City Jaycees	Tiffany Krout, president	+5
➤ Hermann Jaycees	Lynn Corbin, president	+5 *

Additional Growth Chapters for February:

Fenton +3*, Jefferson City +3, Arnold +2, Capital City +2, Cole Camp +2*, Mexico +2, Sikeston +2, Washington +2, Big Prairie +1*, Branson/Tri-Lakes +1, Cape Girardeau +1, Fulton +1, Northland +1, Holden +1, Liberty +1, Macon +1, Monett +1, Rolla +1, St. Peters +1, Wentzville/Lake St. Louis +1

Those chapters with an asterisk (*) designate chapters that reached growth by population division.

Kudos also to the GROWTH DISTRICT DIRECTORS AND GROWTH REGION DIRECTORS who worked hard and grew in February!

Top Growth District Directors for February

➤ Scott Tate	Region 5, District 3	+30
➤ Tonya Benton	Region 9, District 2	+11
➤ Tara Lang-McDowell	Region 9, District 1	+7
➤ Sophia Whitehill	Region 6, District 1	+3

Top Growth Region Directors for February

➤ Joe Chandler	Region 5	+29
➤ Carmen Vorwark	Region 3	+3

Congratulations to the Wentzville/Lake St. Louis Jaycees for extending our first new chapter in the state in the month of February. Welcome to the Troy chapter and it's members to the Missouri Jaycees!

I'm also excited to announce that in March the Rolla Jaycees are working on the St. Robert/Waynesville extension and the Florissant Valley Jaycees are working on the Mid-County extension!

Keep up the great work everyone! It is all of us working together that will make our goal of being #1 in the nation a reality. We must conquer each moment and we will achieve it!

Kristi Webb

2004 Membership VP

State Service Center News

FEBRUARY MEMBERSHIP RESULTS

WAY TO GO, Missouri Jaycees! Congratulations to the TOP GROWTH STATE IN AMERICA for February. Here are the stats:

Total Billed in February	=	244	
Total Renewals	=	156	(64%)
Total New Members	=	127	
Total Extensions	=	1	☺ <i>Welcome to the TROY JAYCEES!</i>
Net (+/-)	=	(+39)	☺ ☺ ☺

“Conquer the Moment” Team Shirts Still Available

We still have team polo shirts available. These are the butter colored polo shirts with the 2004 “*Conquer the Moment*” logo embroidered over the left chest. If any officers or program managers would like a team shirt OR if anyone would like to order additional shirts, just let me know. The costs for the polo shirts:

S – XL	\$23 ea.	3XL	\$26 ea.
2XL	\$25 ea.	4XL	\$28 ea.

This year, we also have a very nice looking navy blue, twill, long sleeve shirt with the 2004 logo embroidered over the left chest. These seem to have more of a tapered fit and some folks have taken a size larger than they typically wear. Let me know if you'd like me to order one of these shirts for you. Costs for the long-sleeve twill shirts are as follows:

S – XL	\$30 ea.	3XL	\$33 ea.
2XL	\$32 ea.	4XL	\$35 ea.

Open Check Policy for Monthly Membership Dues

Hopefully, your chapter is participating in the open check program for membership closeouts! If not, please contact [Joe Jerkins](#) at (573) 634-2321 for more details. It is really handy when it comes to membership closeout when we must have a payment in hand before we can turn in your membership to the National Organization.

Wonderland Camp Spring Work Weekends 2004

- ✓ **April 16-18** All Regions
- ✓ **April 23-25** Muleskinners & Show-Me Corp

We will need all Jaycees to come out to help get the Camp ready for the camper season on the above weekends. If you have any questions about the work weekends, please contact CDVP Pat Aubuchon at (636) 239-9448 or email pataubo@sbcglobal.net.

Muleskinners Corps Web Site Now On-Line

It's finally here! Though it remains a work in progress, the long awaited Missouri Muleskinners Corps web site is here! Please visit at: www.momuleskinners.org

Members of the Muleskinners can sign-up for our mailing list for distribution of newsletters, meeting notices and special events. Unlike many mailing lists, you cannot post and the mailing list will only be used as noted above. Stop by soon and check it out!

Nominations Due for Outstanding Local Officers & Members

Do you have a local member or officer that was a PERFORMER for your chapter this past month? Maybe someone who recruited some new members to help you get to growth? Maybe someone who went "above and beyond" to make a chapter project successful? If so, please consider nominating them for special recognition by President Beth and her Team at the upcoming state meeting.

Chapter Presidents are encouraged to submit nominations each month. Print off a copy of the nomination form at http://www.mojc.org/Member_Award_Form.pdf. Complete the form, including a summary of the nominee's specific contributions that were outstanding and worthy of special, statewide recognition. After signing the nomination form, fax to Executive Director Joe Jerkins at the State Service Center at (573) 634-4859.

DEADLINE: Nominations are due by the 10th of each month. For example, nominations for January outstandings are due by February 10th.

Membership Call-In Deadlines for 2004

RENEWAL CALL-IN DEADLINE: By the 10th of each month, we want to know who is renewing, who is dropping and who is still questionable. We also want information on any new members signed for the month so far. Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins.

FINAL CALL-IN DEADLINE: By the posted Final Call-In Deadline, we need to know if there are any additional renewals AND we need information on all new members (name, address and DOB). Chapters should forward that information to their District Director, Region Director, assigned Vice President and Executive Director Joe Jerkins by the following deadlines:

<u>Processing Month</u>	<u>Final Call-In Deadline</u>
March	Wednesday, March 24, 2004
April	Wednesday, April 28, 2004
May	Wednesday, May 26, 2004
June	Wednesday, June 23, 2004
July	Wednesday, July 28, 2004
August	Wednesday, August 25, 2004
September	Wednesday, September 29, 2004
October	Wednesday, October 27, 2004
November (YEAR-END)	Wednesday, December 1, 2004

On Thursday night following each month's Final Call-In, the Executive Team will meet at the State Service Center from 7:00 p.m. to 10:00 p.m. to make follow-up calls as needed.

STATE INCENTIVE PROGRAM!

The incentives that we have are based on chapters, districts, regions, program managers and individual recruitment. Check the Missouri Jaycees website for the [list of incentives](#). VERY IMPORTANT!!!!!!! Please remember to fill out the paperwork to get your incentives for recruitment recognized at the state and national levels. See the website for the [Member Recruiter Form](#).

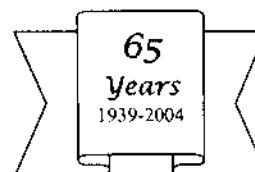
Chapter & Officers Directory

Please let me know if there are corrections for the [Chapter and Officer's Directory](#) and I'll update the version that's available for download from the website. Click the link above for the latest version. Check back often to ensure you have the most recent contact information for everyone.

CONQUER THE MOMENT again in March!

Joe Jerkins

Executive Director



DIXIE INSTITUTE MEETING
 May 21-23, 2004
 Hilton Washington Dulles Airport
 Herndon, Virginia

Name: _____
 Full Address: _____
 Home Phone: () _____ E-mail: _____
 Chapter: _____ Region: _____

MARK IF APPLICABLE:
 EXHAUSTED JCI SENATOR EXHAUSTED LIFE MEMBER 10th DEGREE JAYCEE

REGISTRATION

TYPE	# Tickets/ Items	EARLY	LATE/ON-SITE	TOTAL
Mandatory Registration (Exhausted=No Charge)		\$10	\$15	
Friday Night Social-includes open bar (beer, wine & soda)		\$14	\$17	
Saturday Night Banquet-includes 65 th Anniversary souvenir keepsake glass and champagne toast		\$34	\$39	
Saturday Night Social-includes open bar (beer, wine & soda)		\$16	\$19	
FULL REGISTRATION		\$74	\$90	
Junior Jaycees-include name(s) and age(s) of children		\$10	\$13	
65 th Anniversary souvenir glass & champagne toast		\$7	\$10	
65 th Anniversary T-shirt – hot pink M/L/XL/2XL/3XL		\$12	\$15	
65 th Anniversary T-shirt – white M/L/XL/2XL/3XL		\$12	\$15	
65 th Anniversary T-shirt – black M/L/XL/2XL/3XL		\$12	\$15	
65 th Anniversary souvenir glass only – available after conclusion of banquet while supplies last			Available on-site only	
TOTAL DUE				

Cash, personal checks, chapter checks, and credit cards (Visa, MasterCard, and American Express) will be accepted for registration. Make checks payable to: Virginia Jaycees

Credit Card #: _____ Expiration Date: _____
 Name on Card: _____

Please mail your completed registration form and payments to:
Debra Patrick, Dixie Institute Meeting
 1015 Miller Park Square
 Lynchburg, VA 24501-2785

If you have any questions, please contact Debra at (434) 845-7069 or vajaycees1@aol.com.

All requests for refunds must be received no later than May 14, 2004.

ROOM RESERVATIONS

You MUST reserve your room through **Hilton Washington Dulles Airport**, 13869 Park Center Road, Herndon (703) 478-2900. When you call, tell them you are with the Virginia Jaycees. The discounted room rate is \$74 plus tax and reservations must be made by **April 29, 2004**. A complimentary hotel shuttle from Dulles International Airport is available at Curb 2A at 10 and 40 minutes after the hour.

Deadline for early registration is postmarked by April 29, 2004.

Missouri Jaycees' Spring State Meeting

"Come to a Southwest Fiesta"

HOSTED BY THE JOPLIN JAYCEES

May 14, 15, & 16, 2004

Ramada Inn, Joplin, Missouri **Rates: \$69.95 per night plus taxes**
For Room Reservations, call (417) 781-0500
(Please mention Missouri Jaycees for the group discounted rate)

Early Registration: \$65.00

Registration Forms and Agenda Will be Available On-Line SOON!

For more information, contact Amanda at blondierocks2003@yahoo.com



MISSOURI JAYCEES

**222 East Dunklin, Suite 100
Jefferson City, MO 65101-3127**

ADDRESS SERVICE REQUESTED