



OCTOBER 2003

First I would like to say congrats to all the people that won awards at national convention in Anaheim, CA- Kristi Webb, Region 3 Director; Mindy Primm, Region 5 Director; Joe Chandler, Region 5 District Director. The following chapters won awards based on membership: Blue Springs, Poplar Bluff, Sikeston, Odessa and Joplin.

Most of these awards were based on membership for the first half of the year. Each of these individual and chapters need to look at the award criteria once again to make sure that they are on track. If you need assistance from the exec. team to help you reach your goals (we will be checking also) just give us a call and we will get there to help you!

Once again we are talking about membership and this month the focus is on NEW MEMBER ADS! We are doing a wonderful job on retaining the members we have but our new member ad goal is falling short....that is the main reason that we have not made it to year-to-date growth. How can we grow if we are just keeping the members that we have?

How are we going to try to get some more new member ads? How about a membership night? Have you planned one for the date that the exec. team talked about at the last state meeting? Didn't attend the last state meeting or didn't go to any training and don't know what I'm talking about? Here it is in a nutshell. We have asked that each region have a specific weekend to have m-nights so that the exec. team can attempt to make as many of them as possible. Here are the weekends: Region 3 October 10-11, Region 5 October 17-18, Region 6 October 24-25, Region 8 November 21-22 and Region 9 November 14-15. I know that some of these dates don't coincide with some m-nights that are already planned so just let us know and we will try to make it there. Let's try this and see how it works.....can't hurt can it? Just let us know and we'll be ecstatic to come and help!

Now that we have talked about new member ads and m-nights lets take a minute to talk about the piece of the pie that has been totally forgotten-EXTENSIONS! There is a short amount of time left until the 2003 year is over. Final close-out is December 4th and that only leaves us around 57 days to get at least one extension done. Don't let the days get away from you and miss the opportunity to share Jaycees with another community that needs us! Call on the exec. team for help. We would love to come and help.....we just need to know dates, times and locations.

It's going to take a little work to get the Missouri Jaycees to be in the top 10 states in America. We can do it....we are already knocking on the door...we just need to keep our retention rate around 65%, have 262 new member ads (85 in October and 177 in November/December). I know we can do this, in every month except for May and August we have had at least 82 new members. To get the numbers we need plan those m-nights, get the extensions working and help the Missouri Jaycees get to growth for 2003!

Looking forward to seeing all of you in my travels to m-nights & extension work!!
Nancy



POC PRESIDENTIAL POINTS FOR OCTOBER MEMBERSHIP:

CHAPTER NEW MEMBER ADS

For 5 new member ads-PADFOLIO

For 6-10 new member ads-BOOK BAG

For 11-15 new member ads-STATE SHIRT

For 16-20 new member ads-STATE JACKET

For 21-25 new member ads-PIZZA ONLY

For over 25 new member ads-PIZZA & BEVERAGES

No pyramiding