

# IMPACT

Third Trimester



The newsletter of the Missouri Jaycees



## Message from 2010 State President

# PAUL MYERS

**Hey Team,**

I hope everyone had a fun and safe holiday season. It has been an honor to serve with each of you. We had another rough year ending up -224. Better than the last year, but still not good enough. We started to see the change this last trimester and the train finally started to head in the right direction.

There is no reason that Missouri shouldn't be in the top five states next year. We cleared out all of the paper chapters. Some of our largest chapters cleaned their rosters. There are no more excuses, no

more reasons to hold us back. Anything less than top five should be considered a failure, as we have slid for four years. It is not going to be easy. It will take a lot of work, but I have confidence in this team to pull it off.

Let's make 2011 the best year in our Jaycees career. I have faith we can do it together. I stand on this year's theme "Show Me, Don't Tell Me" how good we are because there is "No Day but Today!"

Paul Myers

2010 State President



## Brace for IMPACT

**By Martha and Sam Mazzola**  
**2011 IMPACT program managers**

**T**he Mazzola's are proud to be serving as your 2011 IMPACT program managers.

Sam Mazzola joined the St. Charles Jaycees in January of 2009. He quickly began working on various local chapter projects and in 2010, took over the chapter newsletter. He will continue the newsletter in 2011 and has also been elected as community vice president.

Sam is currently an assistant manager at Office Depot. He married the fabulous Martha Stodden in November 2010. The happy couple is looking forward to many fantastic years together!

Martha Mazzola joined the St. Charles Jaycees in 2003. She has served her chapter as community VP, individual development VP, management VP, and local chapter president. She has also served the Region 5 team as 2009 district direc-

tor of District 3. She has served the state team as the 2010 Parade of Chapters program manager.

She will continue in 2011 as the IMPACT program manager. Martha is a special education teacher in the Wentzville School District. She enjoys wine and loves to travel.

This year, we are hoping to put out three IMPACTs, one for each trimester. Our first deadline will be April 1, 2011. This will give you the ability to receive your POC credit for submitting articles, as well as a look at 1st Trimester happenings and upcoming summer events throughout the great state of Missouri.

Please digitally submit both your articles and pictures to:

[samuelmazzolajr@yahoo.com](mailto:samuelmazzolajr@yahoo.com).

Please be sure to include a caption for your picture and chapter name, so we can be sure the credit goes to the right chapter. We will put together a spreadsheet to send to the POC program manager, so they can double check your submissions and be sure you get all of your points.

If you have any questions, please con-



tact Martha at [mms5e7@charter.net](mailto:mms5e7@charter.net) or Sam at [samuelmazzolajr@yahoo.com](mailto:samuelmazzolajr@yahoo.com)!

We are looking forward to making a great IMPACT!

Martha and Sam Mazzola  
2011 IMPACT program managers

### On the cover:

Jefferson City Jaycees Fair Chairman Jason Morff and Assistant Chairman Joe Heard take down the flag during the fair's closing ceremony.

# Columbia's Faux Formal

By Kim Nodder, Columbia Jaycees

Membership has been a top concern of our Columbia Jaycees chapter this year. I am particularly pleased with the success of an M-night we held that I would like to share with you.

We held a prom at our building and entitled the event "Faux Formal." The current members had a blast decorating our building in true prom fashion with an abundance of streamers and lights. Having a member with a DJ business on the side made the music and emcee easily attainable. Any person that came to the event and signed up that night as a new member got their annual membership discounted.

The keys to the success of the event were: number one, getting people there, and number two, making the event fun! We had every member recruit people to come, as well as posted invites around town and our Facebook page. We gave away prizes for best dressed. The event was perfect for mingling and getting to know new people.

If people get the chance to find out who we are and what we are all about, they more than likely will want to be a part of the Jaycees.

We signed TEN new members that night. They have been absolutely amazing additions to our group and three of them will hold office positions in 2011.



**Jaycees at the Columbia Faux Formal.**

**Top:** Suzanne Stuebben, Jon McQuilkin and Holly King.

**Above:** Kim Nodder, Rachel Scheffer and 2010 President Paul Myers.

**Above:** Kim Nodder, Ross Smith, Doug Bolerjack and Michelle Kasmann at the Columbia Jaycees Faux Formal.



## Message from 2011 State President

# Stephen Coffey

Greetings everyone. My name is Stephen Coffey. I am your 2011 state president for the Missouri Jaycees. I came to this organization through a past chapter president and senator of our organization, John Thurman. For seven years, John asked me to join the Jaycees. During that time, I continually said "no." My reason for not joining is that I was heavily involved in the field of HIV/AIDS; working in the areas of outreach, prevention and education.

Ironically enough, it is this very area that eventually connected me to the Jaycees. In June 2005 another local member, James Danley, informed me about a USJC program known as JCFAN (Junior Chamber Family AIDS Network). I was immediately intrigued. He invited me to a local chapter meeting of the Joplin Jaycees. It was right after that meeting that I joined the Joplin chapter and was instantly asked to work the remaining part of the year as their public relations director.

In 2006 I was given the chance to serve as management development vice president for the Joplin chapter. During 2006 I chaired or co-chaired just about every project, big and small, the chapter had to offer. Some of these projects included chairing the local impact of our

efforts to push the JAYS program (Jaycees Against Youth Smoking). I was successful with connecting over 6,000 children with this program. I also chaired a state convention that year.

During the course of 2006 and my role as MDVP, the Joplin chapter extended three new chapters. This is where I came to the opportunity to serve as a chapter president for the newly formed Webb City Jaycees in 2007. It was a challenging year, still being a young Jaycee and trying to get a new chapter up and rolling. I did this while attending college and working full time. So it was an adventure, to say the least, and a huge learning opportunity.

In 2008 I was offered the opportunity to serve as Wonderland Camp program manager (an experience I strongly encourage everyone to have). I spent 2008 traveling extensively across the state and to national functions promoting the camp, all the while gaining the knowledge and experience I would need to move further up in this organization. In 2009 I was elected to serve as a state vice president for the Missouri Jaycees. I gladly spent the year traveling thousands of miles, crossing Missouri back and forth helping chapters run projects, providing training to local chap-



ters and helping local members achieve their goals.

I continued this road for a second term as state vice president in 2010. Through these opportunities I have gathered the tools and necessary knowledge to run for Jaycees state president. With your support and the backing of a really great team of friends and family, you chose to elect me to serve as your 90th state president. This is an honor I will forever cherish. With every resource I have, I will carry out the duties and responsibilities to the best of my ability.

Thank you for taking the time to read this article and getting to know me. Now let's get to know you. In 2011 Sam and Martha Mazzola will be working to provide you with a state newsletter. They need your support to make this a successful publication. They need all types of articles and photos from your travels and projects. I ask you to please help make this a successful publication for everyone in 2011.

Stephen Coffey  
2011 State President  
Missouri Jaycees  
*"No Day But Today"*



**Above:** Jaycees pose with Santa during the Columbia Jaycees Holiday Parade.

# Wonderland Camp

By James Danley

Wonderland Camp Program Manager

**G**reetings Missouri Jaycees! I am excited to be writing this article because I am excited about my new role for 2011. As many of you probably already know, I am the 2011 Wonderland Camp program manager. It is going to be a great year and I look forward to the many exciting things that are in store for each one of us. I am very excited about promoting and raising money for Wonderland Camp. I feel that this will be the year that we not only achieve great things but we actually move mountains.

2011 State President Coffey asked each of us on the state team to give a brief bio of ourselves so that we could familiarize the Missouri Jaycees with who we are. I know many of you already know me, but for those that may not, here I go. I joined the Joplin Jaycees in 2003. I served on my

management development vice president at Jefferson City in 2010 while serving the Missouri Jaycees as chairman of the board. I was also elected by the Jefferson City Jaycees to serve again in 2011 as management development vice president. That brings me to now.

I was appointed to serve the Missouri Jaycees as Wonderland Camp program manager for 2011. I am extremely excited about what is in store for us all in 2011. President Stephen has a theme for 2011 and it is "No Day But Today." When you really think about it, there is no day but today. None of us are guaranteed to have a tomorrow. Each of us should live in this moment and strive hard to make sure that it counts. There are many people who have no choice but to live in the very moment because they have no assurance of the next



**Above:** Kids working at Wonderland Camp.

local board as chaplain and management vice president. In 2006 I served the Joplin Jaycees as their 80th chapter president. After an exciting year I had the opportunity to be elected to serve as a state vice president in 2007. I was elected to the same position for 2008. That same year, I was awarded U.S. Junior Chamber Ambassadorship #4120 by my home chapter. I was elected to serve the Missouri Jaycees as the 88th state president in 2009. At my inauguration at the Missouri Jaycees Winter Meeting in 2009, my home chapter awarded me JCI Senatorship #68600. I moved from Joplin to Jefferson City at the end of 2009. I was elected to serve as the

one. They may have circumstances beyond their control that restrict opportunities that we can afford to take for granted. In 2011, we Missouri Jaycees should live every moment as if it is our last. We should strive to make a difference now rather than procrastinate until a later moment that may not exist.

My fundraising goal for Wonderland Camp is a bit higher than it has been in recent years. I have always been a firm believer in the philosophy of "GO BIG OR GO HOME." I know that as Missouri Jaycees, we each believe in the same philosophy. I know that Wonderland Camp is in need of some improvements that are not cheap, the walkway to the lake being one of the most immediate needs. This is why I have a fundraising goal of \$105,000.00. This would be \$75,000.00 in cash and \$30,000.00 in labor and in-kind donations. I will be seeking out new sponsorships and will be helping individual chapters to think of new ways to fundraise for Camp. To-



gether we will meet these goals and help Wonderland Camp continue to make a difference and touch the lives of so many people.

Mark your calendars with the following dates:

April 8-10 will be the Spring Corps Work Weekend and April 15-17 will be the Spring All Region Work Weekend. Oct. 7-9 will be the Fall Corps Work Weekend and Oct. 15-17 will be the Fall All Region Work Weekend. I know that in the past it has been a concern for those attending the All Region Work Weekends that they do not have enough work to keep them busy. I can assure you that this will not be the case this year. Both work weekends will afford Jaycees with plenty of work at the Camp. I will be working with the Rusty to assure that we will be busy and making a difference when we are there for those weekends.

Please let me know what I can do to assist your chapter in regards to Wonderland Camp. I would be eager to come to a chapter meeting and talk about the camp and what the needs are. I can discuss in more depth the strong history that the Missouri Jaycees have with Wonderland Camp and how imperative it is that we continue to support this wonderful place. I am very excited about coming out and helping you with your Wonderland Camp fundraising. Make sure you tell me what events you have coming up so that I can be sure to be there. I look forward to seeing many of you soon. Contact me at [j\\_danley2@yahoo.com](mailto:j_danley2@yahoo.com)

James Danley

Wonderland Camp Program Manager



## Amy Munoz, 2011 State Treasurer

**M**y name is Amy Munoz and I am from the Greater Northland Jaycees Chapter. I am married to a wonderful man named John and I have three teenaged children. I started my Jaycee career back in 1990 in Illinois. I was a part of the Lemont Jaycees up until I moved southwest of Illinois and joined the Illinois Valley Area Jaycees in 1997. During my Illinois Jaycees years, I was a local chapter secretary, director, treasurer, individual vice president and, before leaving Illinois, I was a district director.

I moved to Missouri in 1998 and looked for a chapter to join. The leads I found directed me to chapters that were no longer around. Then in 2006, I found the Greater Northland Junior Chamber of Commerce and joined in January. One month after joining the chapter, I was asked to become the treasurer. So in 2006, I was the treasurer. In 2007 I became president and was selected to attend the Local President's Summit in Oklahoma.

In 2008, I was president again and come 2009, I was the chairman of the board and the Missouri Jaycees Parade of Chapters program manager. In 2010, I once again became the local chapter treasurer, local chapter state director, chairman of the board, Missouri Jaycees Region 3 director and I was also honored with a JCI Senatorship #69243. In 2011, I will once again be my local chapter's treasurer and the Missouri State Jaycees treasurer.

Although some may say that I wore many hats and many in the same year, I wouldn't change it for anything. The Jaycees have taught me so many things in my life that I will never forget. The sad part of a Jaycee career is that when you hit 40 your "official" Jaycee status ends but the upside is that your Jaycee family stays with you forever.

I am very thankful that the Jaycees



were such a strong influence in my home town because if they weren't, I would never have joined. Thank you Jaycees for making a difference in my life and the lives of many others.

Amy Munoz  
2011 State Treasurer

## Jaycees at the Cardinals game

**Below:** Stephen Coffey, Jason Morff, Ricky Ball and James Danley.

**Right:** Jason Morff and Ricky Ball.

**Bottom right:** Julie Morff and Melanie Wetter.





# State meetings energize Jaycees

By Julie Morff

2011 Vice President



Missouri Jaycees, I would like to say “thank you” to everyone who came to fall meeting in St. Charles in September.

I would like to thank everyone for their support of my candidacy for your Missouri 2011 vice president.

I am looking so forward to next year and know that many exciting things will be happening. The energy I feel every time all of us are together is motivation enough to keep any team going.

So with that said, I would like to encourage you all to come to Winter Meeting Jan. 14-16 at Tan-Tar-A. With your encouragement, suggestions and support, we can bring the fun back into this organization, which will in turn help us achieve our goal of growing. I really do hope you all can make time to come and help us celebrate the accomplishments of the 2010 State Team and celebrate the beginning of your 2011 State Team.

Also, a huge thank you goes out to the St. Charles Jaycees who put on a great fall meeting. I felt like I partied liked a “rock star” – oh I did – that was the 80’s theme on Saturday night. If anyone has not had a

chance to see some of those pictures, you have to check them out. It was such a great weekend and so much energy, communication and camaraderie between everyone that I really enjoyed it.

Everyone was working together and so positive about the future of this great organization that I think it was a recharging that everyone needed. So thank you again to everyone that participated.

I look forward to serving the needs of the Missouri Jaycees in 2011, so do not hesitate to call upon us for whatever you need or pass along any ideas you have.

Remember just because its always been done that way does not mean it is right or has to continue to be. Together we can finish 2010 strong and make 2011 a year to remember.

Sincerely,

Julie Morff

2011 Vice President



**Above:** Julie Morff, Trisha O'Chel-tree, Lori Flax and 2011 President Stephen Coffey at the Jaycees Fall Meeting in St. Charles.



**Bottom left:** Jason Morff and Joe Heard cooking ribs at the KCBS Buck-a-Bone contest.



**Bottom right:** The finished ribs.

## Melanie Wetter, District 3 Director

**M**y name is Melanie Wetter and I have been a member of the Jaycees since 2003, when Scott Tate was president of the St. Charles chapter. My involvement with the Jaycees is a little different than most.

You see, I was a Jaycee kid. My parents were very involved with the St. Charles Jaycees and my mom was even involved with the Jaycee Women and Wives (this was in the dark ages). My parents' Jaycee journey took them all over, leading my dad to be the state president in 1987. Times were sure different, but one thing has always remained the same: "Service to humanity is the best work of life."

I remember many things from my Jaycee childhood, from dying real eggs in 5-gallon buckets, to Santa at the Christmas party. But my favorite memory by far was going to Wonderland Camp for work weekends! This is why I came back 15 years later and joined the wonderful chapter of St. Charles.

My Jaycee journey started quickly. My second year in the chapter I served as treasurer. This was because at that time I worked for a collection agency and they thought, who better to make people pay their bills to the chapter? In 2005 I again agreed to be treasurer, then in 2006 I decided to do something a little more exciting and became the management vice president for the chapter. That was a great year. In our chapter this is a key position and generally the person in this role is very involved in all aspects of the chapter.

From there I became chapter president in 2007. I have to say that this was one of the best years of my life. I loved every minute of it and I know that the chapter was sad to see my weekly, sometimes daily e-mails go away.

In 2008 and 2009 I served as the treasurer for the Missouri Jaycees. Something about me and being treasurer, I always feel like I have to do it twice. Then in 2010 I had the best year thus far in my Jaycee journey in my position as Wonderland Camp Program Manager. With camp being so near and dear to my heart, it was so amazing to get to travel, promote and talk about a place that I love!

This year I am serving as a district director in my home region, Region 5, District 3. I will be there to help the chapters of St. Charles, St. Peters, Lindenwood, O'Fallon and Wentzville/Lake St. Louis. I am really looking forward to working with these wonderful chapters to help them achieve their goals.

As stated above, my chapters are all in St. Charles County, which is my favorite county in Missouri. I have lived in St. Charles my whole life. I work for a wonderful nonprofit, United Services, located in St. Peters. I am the Special Events Coordinator, which means I plan all of the fundraising events for the agency. That being



said, I am happy to give advice to anyone that needs help with running fundraising events.

As stated above, I live in St. Charles with my little dog Quentin Garland. Many of you know my brother Jon, who also lives with us. I love spending time with my family, friends and Quentin and generally am a sucker for fundraising events, so much of my spare time is spent attending community events when there is not a Jaycee event.

I also attend Lindenwood University and hope to graduate in the spring of 2012. I look forward to meeting many of you in my travels. If anyone would like to contact me about anything, please do so at [mwetter113@gmail.com](mailto:mwetter113@gmail.com) or 314-494-6421.

Melanie Wetter  
District 3 Director

## Justin Boggs, 2011 State Chaplain

**H**ello Missouri Jaycees! I'm excited and honored to be appointed as the 2011 state chaplain.

My name is Justin Boggs. My home chapter is the Boonville Jaycees and I have just completed my first year as a real Jaycee member. I'm a Jaycee kid and have grown up in the Jaycees organization.

I currently attend Central Methodist University in Fayette, Mo. I am majoring in secondary education with a minor in

psychology and hope to become a teacher and a football coach when I finish college.

Through high school, I was heavily involved in just about everything from sports to clubs to marching band and I served as an officer with our local FCA (Future Christian Athletes) club for three years.

I have recently received the Brownfield Award from my chapter and I am looking forward to working new projects

this year, recruiting new members, and traveling around the state meeting other Jaycees and seeing what those chapters do. I look forward to meeting you this year!

Justin Boggs  
2011 State Chaplain



# Jaycees: an Impact Organization

By James Danley

2010 Chairman of the Board

I am certain that the majority of you who are reading this issue of the Impact are already members of the greatest organization for young people that we know as the Jaycees.

For 90 years now, Jaycees have been a strong force of good not only in America but around the world. Can we possibly even understand the impact this organization has made?

Our organization is still young itself and could be very much compared to a teenager. Our organization is evolving with the world around us. I know that the Jaycees continue to impact our world today because of the firm foundation in which it found its start. Our members.

These are the best people to be associated with. All too often, we refer to our fellow Jaycees as our extended family. Why is this the case? It is because we each stand together with the same vision and work together to bring about a positive change and/or to continue to make a positive impact on the world in which we live.

Our members, more often than not, put others and their needs before our own. Who would not want to be associated with these types of people? We share the same joys, hopes, successes, excitement, failures, heartbreak, and fears. The common bonds that hold us together are more than just the organization we belong to but it is those that make up the human spirit.

It is our hope when we relay together, it is our love when we focus on Wonderland Camp or Access Day, it is our determination when we train to make our chapters stronger and better, and it is absolutely our passion when we say we are not just better but the best at what we do.

Our communities: These are the immediate areas where we make our strongest impact. Collectively, Jaycees working at common goals make an impact on the world daily. Our communities are exactly why we exist.

Many people can debate what kind of organization we are. Some say we are a community service organization while others will tell you we are a training organization. Some may tell you we are something differently altogether.

I can assure you that our organization is an Impact Organization. Yes, Impact just like the title of this publication.

What is that impact and who feels it? The impact is emotional. That is the easiest way to measure it. If it is an emotion that we can have, then the Jaycees have made us feel it. Who is us? Our members, the community, or the world? Absolutely all of these.

Even the smallest thing we do will have impact on the greatest around us. You never know what the defining moment will be that has a lifelong impact on others. Our



communities rely on us to keep making the impact that we do.

I know that my life is richer because of this organization. I know that this organization has taught me a lot about people, goals, needs, business, organization, friendship, success, hope, failure, and so many more numerous things that I won't begin to mention here.

The important thing is for each of us to remember that we are blessed because somebody asked us to be a part of a wonderful experience known as the Jaycees.

If you are sharing your own personal impact with others, they will want to be a part of this life changing organization too. As we wrap up this 90th year of our organizations existence, please share it with others so we can make a bigger impact the next 90 years.

James Danley  
2010 Chairman of the Board  
Missouri Jaycees

## Brandon Heinz, Region 3 Director



Greetings fellow Jaycees. My name is Brandon Heinz and I'm your 2011 Region 3 director. I was born and raised in Jefferson City where I graduated from Jefferson City High School. My Jaycee career began with the Capital City Jaycees in July 2008 where I held the position of membership vice president.

I transferred to the Jefferson City Jaycees where I co-chaired pulling for camp with our 2011 vice president Julie Morff as my chairperson. From there, I moved to Kansas City, Mo., where I transferred to the Greater Northland Junior Chamber.

I took over the role of president when our then-president resigned. I served as president for 16 months and I'm finishing out my year strong. I'm currently going to school and getting my degree in criminal justice with an emphasis in forensics, along with working for the Jackson County Court House in the business personal property department.

I am honored and pleased to be your Region 3 director where we are "KICKING UP DUST AND BLAZIN' A NEW TRAIL."

Brandon Heinz  
Region 3 Director

## Julie Morff, 2011 Vice President



Greeting Jaycees. My name is Julie Morff and I will be serving as your 2011 state vice president.

I joined the Jefferson City Jaycees in 2004 to stay at their

after-fair social and have been hooked every since. The following year I served as the beverage chair for the fair. In 2006 I served as the chapter's management vice-president.

In 2007 I was elected as the Jefferson City Jaycees chapter president. In February of that year I lost my father at the age of 50. I was not sure I wanted to continue on, thinking maybe I had spent too much time on Jaycee activities and not enough time with my family. However, I knew my dad would be very disappointed if I quit, so I gave it my all and continued.

Our chapter worked hard and had a very successful year and subsequently I won the Charles Kulp Jr. Memorial Award in 2008. In 2008 I served as a Region 9

district director and in 2009 as the Region 9 director.

I decided that in 2010 I would like to take some time to just be a Jaycee member and work on my education. However, I knew I wanted to serve as a state vice-president so I decided I would run and the rest is history.

I am so excited about this next year's team from state president to district directors. Everyone wants to bring the fun back to our state and wants to ensure we continue the traditions we have come accustomed to, as well as bring some new ideas to the state.

You asked for fun trainings. I believe you will be pleasantly surprised to see what is in store for you at winter meeting. All we need for you to do is to come to the meeting and attend the trainings. Then be open and communicate what your other needs are. We are here to serve for you. We will only know what you want if you tell us.

The state has so many wonderful projects and events to participate in, there are something for everyone. We just need to make sure they know that. I believe that the excitement from your 2011 State Team will rub off on chapters and lead us in the

right direction. So I hope to see you all at winter meeting so we can have a chance to get to know one another.

On a more personal note, I was born at Camp Lejeune Military Hospital in North Carolina. My parents were from Missouri. When I was 3 years old, we moved back to Missouri, where I have lived ever since. I married my high school sweetheart in 2007 and we have a 7-year-old daughter named Aubrie, a dog named Sassy, and a 6-month-old fish name Swimmy.

I received my Bachelor's of Science degree in Business Administration in 2004, and am currently five classes away from receiving my Master's in Business Administration. I am currently employed with the Missouri Legislature Joint Committee on Capital Improvements as an analyst. My hobbies (other than the Jaycees) include photography. I plan on learning how to play golf in the very near future.

I am really looking forward to meeting you all and working with you for a successful 2011 year.

Julie Morff  
2011 Missouri Jaycees Vice President.

## Trisha O'Cheltree, 2011 Vice President

Hello Missouri Jaycees! I hope you all had a great holiday. I wanted to introduce myself to those I haven't met. My name is Trisha O'Cheltree and I will be serving as one of the 2011 State vice presidents.

I am a St. Charles Jaycees past president and served as Region 5 director in 2010.

I am originally from Hannibal, Mo., where my father was a Jaycee. I graduated from Hannibal High School in 1998. I then attended East Central College residing in Union, Mo., and graduating with an AA degree. I decided to move to St. Charles and attend Lindenwood University to finish my BA. I graduated in 2002 with a degree in business administration. I went back recently and graduated with a master's degree in business administration with

an emphasis in management.

I am currently employed by Fazoli's Restaurants as a general manager, recently promoted to market trainer as well. I also serve on the Citizens Advisory Board for the St. Charles County Ambulance District. I have a home in St. Charles and a Black Lab named Baby.

I look forward to serving as a VP in 2011. I know it will be a great year for all of our chapters, regions and state. This team and I are committed to making your chapter successful and are available for anything you need, whether it's events, trainings, m-nights (whatever it may be).

I encourage you all to attend LOTS and State meeting. There will be great trainings, fun, advice and ideas, and a chance to meet fellow Jaycees from around



the state. With all that you will be armed with the knowledge and excitement to be successful in 2011. I also encourage you all to participate in Parade of Chapters (POC) this year. Everybody has a shot to be No. 1. It's a new year and anything can happen! Let's see what you got!

Trisha O'Cheltree  
2011 State Vice President



## Scott Tate, 2011 Region 5 Director

I joined the St. Charles Jaycees in October 2000. Since joining, I have served in many positions including chapter president (2003), district director (2004), and treasurer for the Missouri Jaycees (2005). Over the years, I have been recognized numerous times for my contributions to our organization at the local, region, state and national levels. In 2007, the St. Charles Jaycees awarded me with Senatorship #67001. In 2008 I was recognized by the Missouri Jaycees as one of their Outstanding Young Missourians.

After serving as treasurer for our state organization, I was looking forward to lesser involvement in the Jaycees. So in 2006, I was appointed to serve on the Region 5 Steering Committee and have served the Jaycees in that capacity ever since.

I graduated from Hannibal-LaGrange College in 1995 with a BS in Business Administration / Marketing and currently serve as the president and CEO of the St. Charles Chamber of Commerce.

In 2006, I was recognized by St. Charles Business Magazine as one of St. Charles County's 40 Professionals Under 40 and in 2009, I led the St. Charles Chamber of Commerce to be recognized by the Missouri Chamber of Commerce & Industry as Chamber of the Year for our work

with local Young Professionals and our use of social media to communicate to chamber members and the community.

My past and current non-Jaycee community involvement includes:

- *Jaycee Fairgrounds Village & Jaycee Terrace Apartments (Board President)*
- *St. Charles Jaycees Foundation (Board President)*
- *St. Charles County Arts Council (Immediate Past President)*
- *St. Charles Crimestoppers (Board Member)*
- *St. Charles Rotary (Member)*
- *City of St. Charles Economic Development Commission*
- *City of St. Charles CVB Commission (Chair)*
- *City of St. Charles Strategic Plan Implementation Committee*
- *Young Professionals of St. Charles*
- *Chamber of Commerce Executives of Missouri (past Board Member)*
- *Vision St. Charles County Leadership Graduate (2005)*
- *Vision St. Charles County Leadership Board (2005-08)*



- *Tour of Missouri Volunteer Coordinator for St. Charles County (2007, 2008)*

Over the past few years, I have seen our organization change dramatically. Knowing that change can only occur through involvement, I have decided to, once again, become involved at the region level. I am now looking forward to leading Region 5 as their 2011 region director.

Scott Tate  
2011 Region 5 Director



**Above:** Michelle Kasman, Kim Nodder and Rachel Scheffer at the Columbia Faux Formal.

**Right:** Kim Nodder, Rachel Scheffer, Suzanne Stuebben, Tom Meyer and Jon McQuilkin dance.

## Columbia Faux Formal



# Jaycces changed my life

By Alicia Dudenhoeffer, Jefferson City Jaycees

As the current year ends and a new year begins, I like to look back over this past year and compare it to where I was this time last year.

This is one of the first times in my life that I can honestly say that I have made an improvement. I owe this to a wonderful organization called the Jaycees. I have been a member of the Jaycees since July. Joining the Jaycees has honestly changed my life.

Before joining, I was miserable, hated my life, working a job that I absolutely hated, and extremely depressed. When I wasn't working, I would just lay on my couch feeling sorry for myself. I was hanging around negative people that only cared about getting drunk or high. I had very

little self confidence and even my relationship with God had suffered.

My sister was tired of seeing me so miserable, so she decided to ask me to join the Jaycees with her. I thought that it definitely couldn't hurt anything, so I went ahead and joined with her. This turned out to be one of the best decisions of my life.

Since joining I have completely turned my life around. This is the first time in my life that I am actually happy. I started reaching out and helping others who need it because I feel like I belong to something so incredible. I now love to volunteer for any good cause. This keeps me so busy that I no longer have time to hang around my old group of friends. I am no longer influenced by drugs and alcohol and was

even able to land a job as an administrative assistant for the Missouri Substance Abuse Professional Credentialing Board. My relationship with God is better now than what it was. I started attending mass regularly and even teach a religion class to 7- and 8-year-olds and am helping them to prepare for their first communion.

I believe that as long as I am active in the Jaycees, that my life will continue to get even better. I would like to close this by thanking the Jaycees for everything that has been given to me.

Alicia Dudenhoeffer  
Jefferson City Jaycees

*Here is a very special recipe that I make every year for Christmas morning.*

## Delicious Breakfast Casserole

10 pcs white bread  
¼ cup melted butter or margarine  
10 beaten eggs  
¾ cup milk  
1 lb cooked sausage and drained  
2 cups of grated cheddar cheese.

Tear bread into bite size pieces and put into a 9-inch by 13-inch pan and top with butter.

Mix the eggs and milk in separate bowl and then pour over bread. Scatter sausage and then cheese.

Refrigerate overnight. Bake at 350 for 45 minutes. Enjoy.



## Nicole Buckley, 2011 Region 9 Director

Nicole Buckley joined the Jefferson City Jaycees in 2003. In 2005, she served as secretary for her chapter. 2006 and 2007 saw her serving as individual development vice-president, as well as serving in 2007 as entertainment chairman for her chapter's largest project, the Jefferson City Jaycees' Fair. She served the state as Region 9 district director in 2008 and then back to her chapter as community develop-

ment vice-president in 2009. 2010 brought her biggest challenge yet, serving as the 72nd President of the Jefferson City Jaycees. 2011 brings her back to the state team as Region 9 district director again. Professionally, Nicole has been a teacher, a retail manager and currently is working for the Missouri Senate as a communications officer.





## Jennifer Garrett, 2011 Vice President

**G**reetings Missouri Jaycees. My name is Jennifer Garrett and I am currently serving as a 2011 state vice president. I have been a Jaycee for 10 years and have served many roles. My home chapter is the Boonville Jaycees and over the years I have served them in every capacity on the board from membership vice president to president (twice). I have served as the Region 9 director in 2005, earning the Clint Dunagan Memorial Award. During that year, we extended two new chapters into the region. In 2006, I was honored to serve as a state vice president and spent the year developing friendships all across the state while learning valuable lessons about our great organization.

In 2007, you elected me as your state president, and what an honor that was for me. I met so many wonderful people and saw so many awesome projects that inspired me even more. Some people would have ended their Jaycee careers after being state president, but I have been blessed to continue serving this great organization. In 2009, I was elected as Boonville's chapter president for the second time and spent a wonderful year inspiring my home chapter to reach for their dreams and achieve their goals. It was a great way for me to

give back to my home chapter and really savor everything this organization has to offer.

I have been honored to receive a senatorship in 2007 and what an honor that has been. I have also served as the political advisor for Region 9 for several years and enjoy watching local chapter members become excited about the Jaycees and want to move forward in this organization. In 2010, I was honored to be elected as a state vice president for 2011. Some people would say this is a step back and wonder why I would want to travel this road again. My answer has been this; every day I am reminded what this organization has done for me and I want to keep inspiring others to achieve their dreams. We have a great opportunity this year to inspire current Jaycees and to introduce this organization to other people around this state.

Missouri is the birthplace of this organization and its time we show everyone who the Jaycees are. We have a great opportunity to make an impact in our own communities. Times are tough all over and what better way to help than to run community projects to help others and to introduce this organization to those that need it most. We are an organization that helped Charles Lindbergh, we have



changed national laws, and we have inspired millions of people. We may have been down for a while, but this year, 2011, is the time to change that! There is no day but today. What will you do with it? I know I still have passion and am inspired every day by Jaycees. That is why I'm still here, working to inspire you. I'm looking forward to meeting you this year in my travels.

Jennifer Garrett  
2011 State Vice President

## Lori Flax, 2011 Vice President

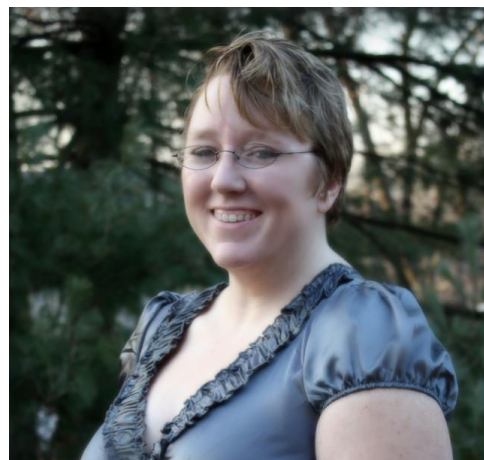
**W**here did the time go? It seems like yesterday that I announced at the spring meeting that I was going to run for state vice president. My name is Lori Flax. I have been married for the last 18 years and we have been blessed with four wonderful children: Kendra, 16; Britany, 14; Daytona, 5; and Justice, 3. I am an assistant manager at Walmart where I have worked for the last 13 years.

I joined the Macon Jaycees in 2005 after being moved 500 miles from all family and friends. I served many local positions for the Macon Jaycees, who have become both my dear friends and family. In 2008 I had the privilege to help extend two new chapters. If you have never had the chance to do this, it is an experience that you will never forget. I also received

the Outstanding Local Vice President Award at the National Meeting in Crystal River, Fla.

In 2009 I had the honor to serve the Macon Jaycees as their local president. At the Winter Meeting I received the Presidential Award of Honor. This year I have been serving the Region 2 area as a district director. It has been fun and it was very exciting to have been elected in September to serve as a 2010 state vice president.

Missouri Jaycees, remember that your state team is here to serve you. When you are holding your chapter planning sessions and scheduling your events, do not forget to share them. Communicate those events to the state team so that we can put them on the state calendar. The calendar is filling up fast and we want to make sure that



we know about those events so that we can come and support your chapters. I am looking forward to this exciting year and I can't wait to see each of you.

Lori Flax  
State Vice President

# Lasting impression

By Jennifer Dudenhoeffer, Jefferson City Jaycees

Each one of us has that person that has touched our lives and our hearts that have left a lasting impression on us that can be made by no other.

In my life, that person was my grandmother, Agatha Dudenhoeffer. She had a kind and thoughtful way about her that so very few people today have, or so I thought. That was until I became a member of the Jaycees.

My grandmother believed heavily in her faith in God, compassion toward others, giving the extra mile by helping any person and in anyway possible if she was capable and she did so without a complaint of her well being.

The Jefferson City Jaycees that I have become a faithful devoted member of, has the same wonderful and caring characteristics that my grandmother had.

These characteristics can definitely be found in our Jefferson City Jaycee member and 2011 State President Stephen Coffey. Spending time talking with Stephen and truly listening to the knowledge and com-

passion that Stephen has for the Jaycees makes me as a member want to be everything within the Jaycees that I can be.

These characteristics are also carried out in Stephen and all projects that he has been a part of in same shape or form.

With Stephen Coffey as our 2011 state president, I believe that our Missouri Jaycees will prosper, that our organization will grow with active members and be a role model of a year that others will want to follow in the future.

Jennifer Dudenhoeffer  
Jefferson City Jaycees



**Above:** 2011 Missouri Jaycees state President Stephen Coffey

*I would like to include an amazing recipe that my grandmother was famous for.*

## Grandma D's Famous Cinnamon Rolls

1 cup milk  
2/3 cup sugar  
1/2 cup of butter  
1 cup mashed potatoes  
1 pkg of yeast  
1/2 cup warm water  
1 tsp salt, 3 eggs  
All-purpose flour.

In a pan add milk, sugar and butter. Bring to a boil and then let cool to a lukewarm temperature.

Add mashed potatoes and package of yeast that has been dissolved in the 1/2 cup warm water.



Add salt, eggs and enough flour to make a dough-like bread. Let rise in the refrigerator and use when wanted. Add raisins and/or fruit for rolls and coffee cakes.

### Glaze:

1/3 cup water  
1 cup powdered sugar.

Bring the water to a boil and gradually stir in powdered sugar. Mix well and drizzle over cinnamon rolls or coffee cakes.



# Motivating our volunteers

By Julie Morff

2011 Vice President



I was reading an article the other day that was talking about volunteers and I found this information very interesting. I thought about how things are today in our society as people have less and less free time. Since we are a volunteer organization and we depend on those to devote their “free time” to us, it is quiet concerning to me that we are seeing a decline of new members.

We are all volunteers, and volunteers are the key to the success of our organization’s programs, projects and existence. So I am going to share with you a few items that stood out to me about how to motivate and make our members/volunteers want to continue.

Take time to thank them, not just verbally but through written notes as well. Also take time to thank their [family](#). The fact that you appreciate the time that's being taken from the family in the name of our programs and causes is motivating.

Plan an annual celebration to reward and recognize our members/volunteers. Banquets to celebrate the milestones volunteers have reached can give them the boost they need to continue volunteering their time and talents. Even if it's something as small as a pin or certificate.

Budget to send members/volunteers to meetings or conferences to help them better do the tasks you require of them, or just learn more about the cause for which you're all working. This shows the members that you're willing to spend [money](#) to better equip them.

Feed the members/volunteers. Food is a great [motivator](#) and shows that you appreciate their hard work. It can be as simple as having coffee and soda available for meetings to feeding them lunch or dinner while they're working for our programs



**Above:** Taffy pulling at the Wonderland Camp Truck & Tractor pull.

and causes.

Encourage FUN (just what I said at elections). While the focus of our organization may be serious in nature, there has to be some fun in it for members/volunteers if you expect to retain them. Remember that they originally joined because they are passionate about something – maybe a project, a cause, or because of someone else. It's your job to make them feel like a valued member of our organization.

Not every volunteer we have in our chapter is a current member. They may be a past member, a family member of a member, a community service volunteer, whatever they are recognize and appreciate them. Most importantly remember we are all volunteers and actually pay to be in this organization so treat people with respect and gratitude and you may be surprised what you get in return.

Julie Morff  
2011 Vice President



**Left:** Jaycees senators cooking for the Wonderland Camp Truck and Tractor Pull.



## Joe Chandler, primary advisor

Missouri Jaycees, I would like to take this opportunity to let you know a little about me and what I do for the Missouri Jaycees.

First of all, a little about me. I joined the St Charles Jaycees in 2000 and jumped right into the leadership ranks. I was chapter vice president in 2001, chapter president in 2002 (finishing number one in the state), 2003 district director, 2004 region director, 2005 state vice president and had the great privilege of serving the state in 2006 as state president taking our state to a number one finish in the country the same year I was honored with Senate number 66999.

In 2008 I served the U.S. Jaycees as membership director and in 2009 served as the region and district program manager for the U.S. Jaycees. I currently serve as the primary advisor for our state. I have won many awards, not only from the state and local levels, but also at the national

Jaycees level.

I am very proud to be a Missouri Jaycee, because that is how I met my wife Lisa and got the job that I have today running a mortgage company.

The primary advisor is a role that I truly enjoy. I am a listening board for your state president and help to let you, the members, know what is going on at our headquarters. I help to give information to the state president so they can do their job to the best of their ability.

We as Missouri Jaycees are part of the Dixie Institute. We try to stand proud and vote as a team of states on all issues relating to the U.S. Jaycees. If you have any desire to serve on the national level, please feel free to contact me and I will let you know how to get there.

Joe Chandler  
Primary advisor



## Kristen Nava

### Region 3, District 2 Director



Since joining the Monett Jaycees in January 2009, Kristen Nava has held the local officer positions of management vice president in 2010 and will hold the position of treasurer in 2011. During her time with the Monett Jaycees, Kristen has already formed strong friendships that will last a lifetime.

Kristen is the proud fiancé of Randy Johnson (JCI Senator #56636) and proud mother to three children: 11-year-old Kaylee, 5-year-old Christian, and 4-year-old Emmy.

She works as the executive assistant for the president and CEO of St. John's Hospitals Aurora and Cassville, and as the finance project coordinator for the VP Finance/Regional CFO of St. John's Hospitals Aurora, Cassville and Berryville (AR).

Kristen enjoys traveling with Randy to National and State Jaycees & JCI Senate meetings and events. While attending these, they will turn their travels into mini family vacations and sneak in as many Cardinals and Chiefs games as possible while they're at it!

She is very excited about joining the 2011 Missouri State Team and is looking forward to establishing more lifelong friendships.

**Left:** Jason Morff and Melanie Wetter get ready to attend a Cardinals game.



## Marcella Trujillo Access Day program manager

**H**i Everyone! My name is Marcella Trujillo and I am your 2011 program manager for Access Day. This is my first year on the State Team and have been a Jefferson City Jaycee for four years. I am currently the program director at Wonderland Camp and live there also.

Access Day will be Friday, Aug. 19 at the Missouri State Fair in Sedalia, Mo. I would love to see your chapter have new and wonderful projects to help support Access Day and promote the project.

Please contact me when you have a project as I will try my best to come and help or at least pass the word along. I would also love to come to your chapter to talk about Access Day.

Your chapter should be receiving a mailing from me soon. I am so excited to promote this project and work with each and every one of your chapters this year to make Access Day a successful Jaycee event!

Marcella Trujillo  
2011 Access Day program manager  
[Marcella@wonderlandcamp.org](mailto:Marcella@wonderlandcamp.org)

## Amanda Goon Region 9 Director

**H**ello Jaycees! I am Amanda Goon, your 2011 Region 9 director. My home chapter is Boonville, which I have been a part of for the last 10 years. My husband is the one that talked me into joining.

While I was in the hospital for a week, he attended a mud run hosted by the Boonville Jaycees and he was hooked, it took him another month to talk me into joining.

I am sure those of you who know my husband are shocked to hear he attended a mud run while I was in the hospital.

I am still very glad that he pushed us to join. The family and friends I have made in this organization I cherish as well as the tools I have used to further my career.

In 2003 and 2004 I was local vice president and in 2005 Boonville's president. I have also been the treasurer for two years and chaired many projects.

In 2007, Jennifer Boggs asked me to join her state team as POC program manager.



I really enjoyed going through all those packets and seeing so many chapters involved in their local communities. Plus I am a very competitive spirit. A little healthy competition is always good.

I am excited to take this position for 2011 and look forward to meeting so many more people and hearing about their stories and what being a Jaycee means to them.

Amanda Goon  
Region 9 Director



**Right:** John Fabsits, Tonya Benton and Licet (JCI Bolivia) at the Columbia Jaycees Holiday Parade.



## Junior Flax Region 2 director

Hello Missouri Jaycees, my name is Junior Flax I will be serving as Region 2 director in 2011. I joined the Macon Jaycees in 2005. I served my local chapter for several years as a local board member. I have chaired many successful projects for my local chapter. I have received national recognition for my recruitment efforts, earning a 25-member recruiter award. I have also worked on new chapter development in my region.

In 2010, I have worked diligently on revitalizing my region while serving as their director. I fully intend to continue this work in 2011. I believe in the principles and fundamentals upon which the Jaycee organization was built. I have found countless friends and developed a whole new family within the Jaycee community.

I look forward to working with you all in 2011. If there is anything I can do for you, please let me know.

Junior Flax  
Region 2 director

## Scott Hamblin, state legal counsel

Scott regularly practices in the areas of family law, divorce, child custody, paternity, child custody modifications, state and federal criminal defense including drug trafficking, drug possession, firearm offenses, sexual crimes, money laundering, driving while intoxicated and manslaughter.

Scott Hamblin is a shareholder in the law firm of Brydon, Swearingen & England, P.C. located in Jefferson City, Mo. For more than a decade, Scott Hamblin has litigated cases in circuit courts and United States district courts throughout Missouri.

Scott graduated from Southwest Missouri State University in 1995 and the University of Missouri-Columbia School of Law in 1999. Scott knew early in his legal education that his calling was that of trial lawyer. Scott excelled in law school and was inducted to the Order of Barristers, Board of Advocates and served on the Moot Court team. Scott met his wife Megan Waters-Hamblin while in law school. Megan is a life-long resident of Jefferson City, and Scott and Megan reside in Jefferson City, Missouri. Scott also is an auctioneer with Waters-Hamblin auction service where he is involved in estate, real

estate and farm auctions with Ira "Ed" Waters.

Scott is involved in numerous professional organizations including the Missouri Association of Criminal Defense Lawyers, Family Law Section of the Missouri Bar, Missouri Association of Trial Attorneys, the Missouri Bar Association, the Cole County Bar Association and the American Bar Association. Scott is actively involved in the Jefferson City community. Scott currently serves as Legal Counsel for the Missouri Jaycees and the Central Missouri Foster Care Adoption Association. He serves as presiding Judge for the Elks Lodge #513. He serves on the Jefferson City Regional Board of UCP (United Cerebral Palsy) and is a member of the following community organizations: Elks Lodge #513, Jefferson City Chamber of Commerce, Jefferson City Chamber of Commerce Young Professionals, Jefferson City Jaycees, and St. Peter's Parish.

As a former assistant prosecuting attorney, Scott has gained substantial trial experience and insight which benefits his clients. As a result of his knowledge and experience, The Missouri Bar Association has invited Scott to lecture and speak to



other lawyers at continuing legal education courses on the topics of criminal law and divorce. Scott also maintains a civil practice utilizing his courtroom skills to represent individuals, businesses and corporations involved in contract disputes, mechanic's liens, real estate disputes, will contests, personal injury cases, worker's compensation, probate proceedings, adop-



## Jessica Hicks

### Parade of Chapters program manager

**G**reetings fellow Jaycees. My name is Jessica Hicks and I am the 2011 Parade of Chapters (POC) Program Manager. I joined the Jefferson City Jaycees in 2007.

I joined because, like many of you, someone asked me to. I hit the floor running and served as a board director for two years. I have had the opportunity to participate in many chapter projects.

Recently I served as co-chair of a "Trunk or Treat" program that raised money for local law enforcement to take under privileged children Christmas shopping with OPERATION T.O.Y.S (aka shopping with a cop).

When I was asked if I would be interested in taking on the position of the POC Program Manager, I immediately thought I would love to be part of this exciting 2011 team and said yes.

I believe we can all make an impact on our chapters, as well as our state. POC has been put in place to help create well

rounded chapters, by adding all the aspects of what a chapter should be doing.

I have had the opportunity to visit other chapter's projects and really enjoyed bringing back "unique" POC items. I fully intend for us to bring back that fun in 2011.

I would really like to see 100 percent participation from our chapters, but being a realist I believe we can get a 80 percent participation if each chapter puts forth a little effort. So I hope you all help me out next year by participating.

So you may ask who is "Jessica." Well I am an outgoing, fun-to-be-around person. I enjoy hunting, fishing, volunteering and spending time with my family and friends. I have been a pharmacy technician for 14 years, and I am currently employed with Pamida Pharmacy in California, Mo.

I have been with my husband Troy for 16 years and married for 10 years. We



have two beautiful and wonderful children Jenna and Landrie and reside in California Mo.

Jessica Hicks  
Parade of Chapters program manager



## Jennifer Wilburn, Region 2, District 1 director

**I** work for the Seigfreid Law Firm in Mexico, Mo., where I have lived for 20 years. I have four children. I am a past president of the Mexico Jaycees chapter and currently serve on the board. I joined the Jaycees in 2006 so I could be a part of what the organization does for our community.

Jennifer Wilburn  
Region 2, District 1 director

## Turning the page

**I**t was an honor serving at the 2010 Impact program manager. I hope you enjoyed the publication.

The Impact plays an important part in creating a state-level identity for the Missouri Jaycees and helps bond the chapters with a sense of common purpose. After several years without the Impact, it is good to have it back.

The new editors, Sam and Martha Mazzola, will do a great job carrying the Impact forward through 2011.

Raymond Castile  
2010 Impact program manager

# Haunted Hayride scares up fun

By Raymond Castile, St. Charles Jaycees

More than 1,000 people turned out Oct. 30 to let the St. Charles Jaycees give them a good Halloween scare.

The Jaycees teamed with the St. Charles Parks and Recreation Department to organize the chapter's first Haunted Hayride.

Jaycees created scary scenes throughout Blanchette Park in St. Charles. Two tractors carried people around the park, pausing in front of each scene to give the ghouls a chance to terrorize the passengers.

The theme was "Crazy Old MacDonald's Farm." We had psycho farmers, evil scarecrows and cannibalistic cowhands.

People stood in long lines to see our hayride. Judging from their responses, they really enjoyed it. Hopefully this will be the beginning of an annual St. Charles Jaycees tradition.

Thank you to all the Jaycees who volunteered their time to make this event possible

Raymond Castile

Haunted Hayride project chairman



**Top:** A creepy scarecrow comes to life at the St. Charles Jaycees' Haunted Hayride.

**Above:** Jeff Byrne plays "Crazy Old MacDonald" sawing Theo Kahle to more manageable proportions.

**Left:** Mary Prouhet chops the vittles into bite-size pieces.

**Bottom left:** Jaycee kid Cody nibbles on leftovers.

**Bottom right:** Hayride passengers delight in the spectacle.

